



CINA

CAPOGRUPPO

CHANG DARCY

CINA

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Wei Lu - *progettista*

Project Description

Hillside Harbor of Blueprint (HHOB)

An Integrated Cultural and Environmental Vision for Genoa

The hillside harbor of blueprint project is poised to become the universally recognized icon for Genoa, one that is synonymous with Genoa's dynamic identity. The site in the waterfront of the exhibition park serves as a powerful symbol—one that evokes an instantaneous and indelible impression of Genoa as a global steward of the environment and culture, with an optimistic vision and commitment to the future.

The hillside harbor of blueprint has represented the symbolic center of Genoa ocean culture, environments and economics. This scheme is unequivocally unique to the ecology and topography of its site: it redefines the site condition to encompass the whole park, incorporates a nature preserve as an integral part of the design, and brings the surrounding landscape onto the site. Beyond simply a proposal for a building complex, the comprehensive design for the hillside harbor of blueprint transforms the entire park into a world-class cultural destination and an ecological haven.

Iconic Jewel and Cultural Blending Container:

A World-Class Ocean Theme Exhibition Destination

Positioned, literally, at the heart of Genoa waterfront, the HHOB connects the social and cultural fabric in the park. The architecture becomes, by virtue of its sculpted and indelible form, a civic jewel in the park, with distinct facets visible from all corners of the park. The HHOB appears to shift continually—not a fixed image but rather a dynamic structure that responds to its site, environment, and time of day. The HHOB's form bifurcates to house the distinct volumes of the commercial, office and residential spaces, the primary view is of the undulating forms of the Center as they interact with and integrate with the surrounding landscape, the HHOB's reflective forms reach out over the park, to establish a distinctive and iconic civic landmark. The HHOB transforms diurnally: by day, its skin appears reflective, shimmering with light bounced off the healing water, while by night it appears to glow, its translucent skin revealing the activity within.

When a visitor crosses onto the park, he transitions from his daily urban life to the ceremonial experience of visiting exhibition, to the respite of the nature preserve. From the ocean, the visitor enjoys both the new center's cultural assets and nature preserve, while simultaneously experiencing a unique perspective in the park and the city beyond.



A Dynamic Arrival: Healing Water & Blending Landscape

Our scheme incorporates the harbor waterfront and green space—a valuable asset to the city of Genoa that reinforces the HHOB as a civic destination. Approaching from the north side of the city, the public roof garden welcomes visitors and provides an outdoor space for groups to congregate. From the entry plaza of east side, visitors enjoy views of both the Center to the pavilion S and the sweeping landscape to the west. The dynamic arrival sequence incrementally reveals spectacular views of the water, the arriving hall, and the natural terrain.

Grand Amphitheater & Dramatic Views of the waterfront

After passing through the pavilion S, the visitor arrives at the heart of grand amphitheater, his perspective extended with expansive views of this surrounding waterfront and dynamic landscape.

A Transition from Daily Life to the ecological world

The formal entry sequence leading from the grand entry plaza to the exhibition space conveys the civility, cosmopolitan nature, and symbolism of the culture. Throughout the procession, guests enjoy views to the park and city beyond while simultaneously engaging in and themselves becoming part of the public spectacle.

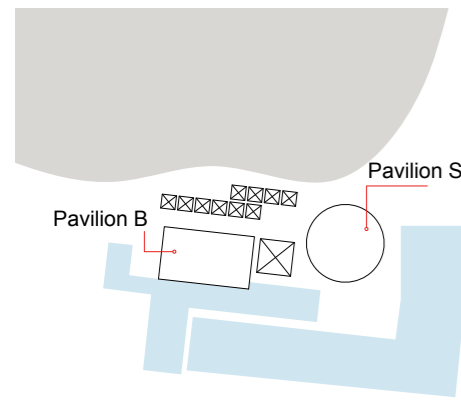
Gracious Promenade to the rooftop Eco-Park

The hillside promenade takes the public from the exhibition space to the Eco-Park and the Amphitheater on the north side of the site.

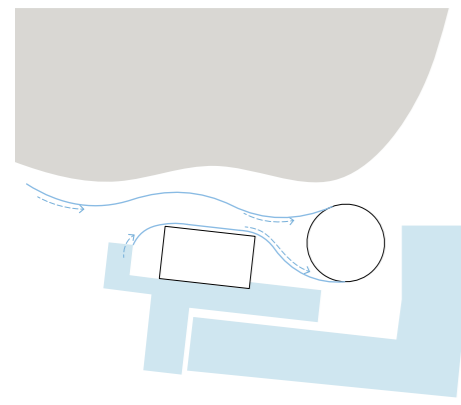
Our proposal capitalizes on the unique attributes of the site—its topography, its singular views of Genoa, its symbolism and history—to create an international landmark for Genoa. When complete, the new hillside of blueprint will be completely and inseparably integrated, in a project that will come to define the city of Genoa's rising cultural influence.



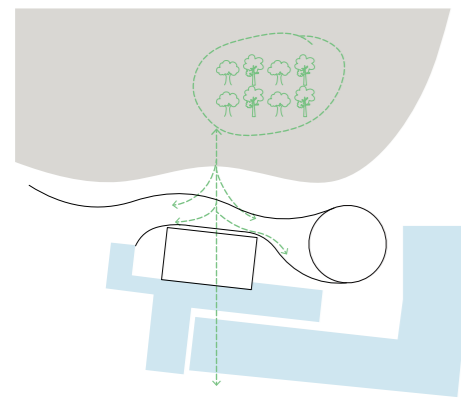
Urban Context Concept Diagram



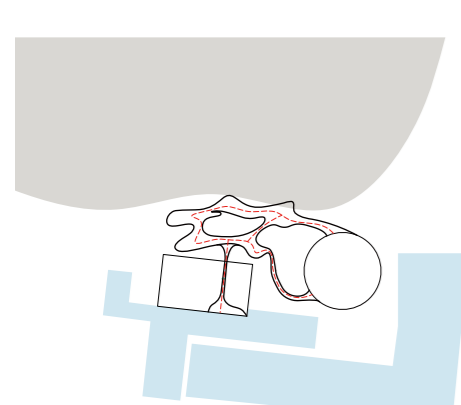
Step-1: Existing context situation (with the demolition buildings)



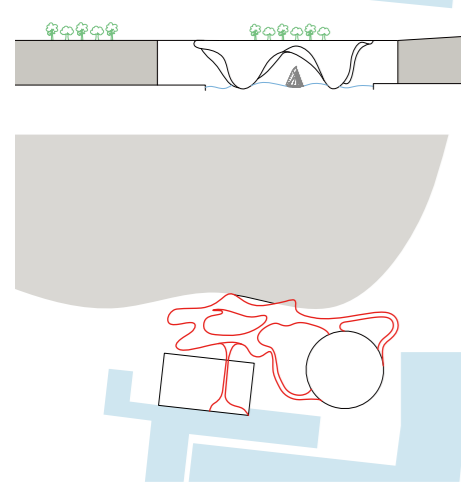
Step-2: Introduce recreational canal (create an intimate amphitheater harbor)



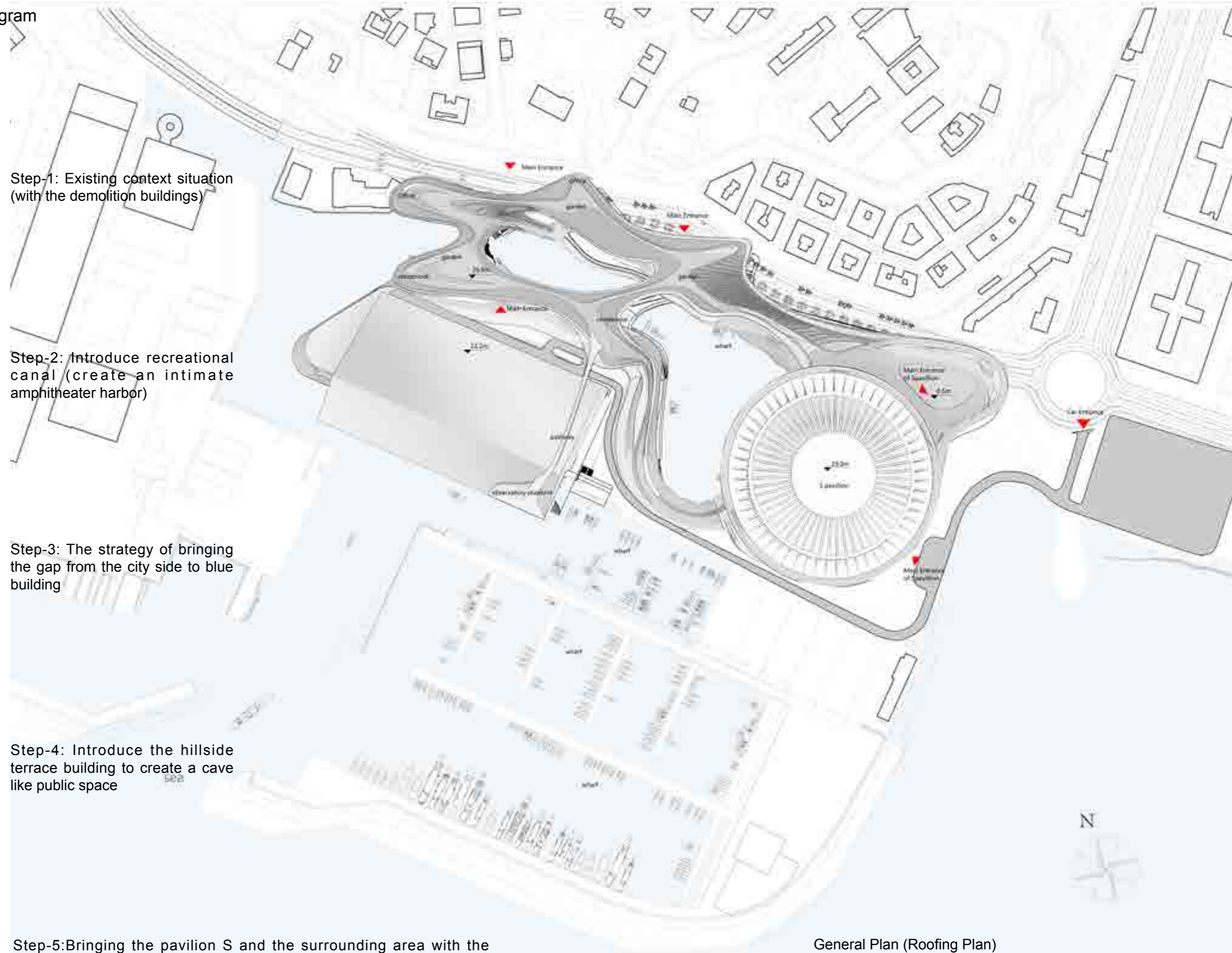
Step-3: The strategy of bringing the gap from the city side to blue building



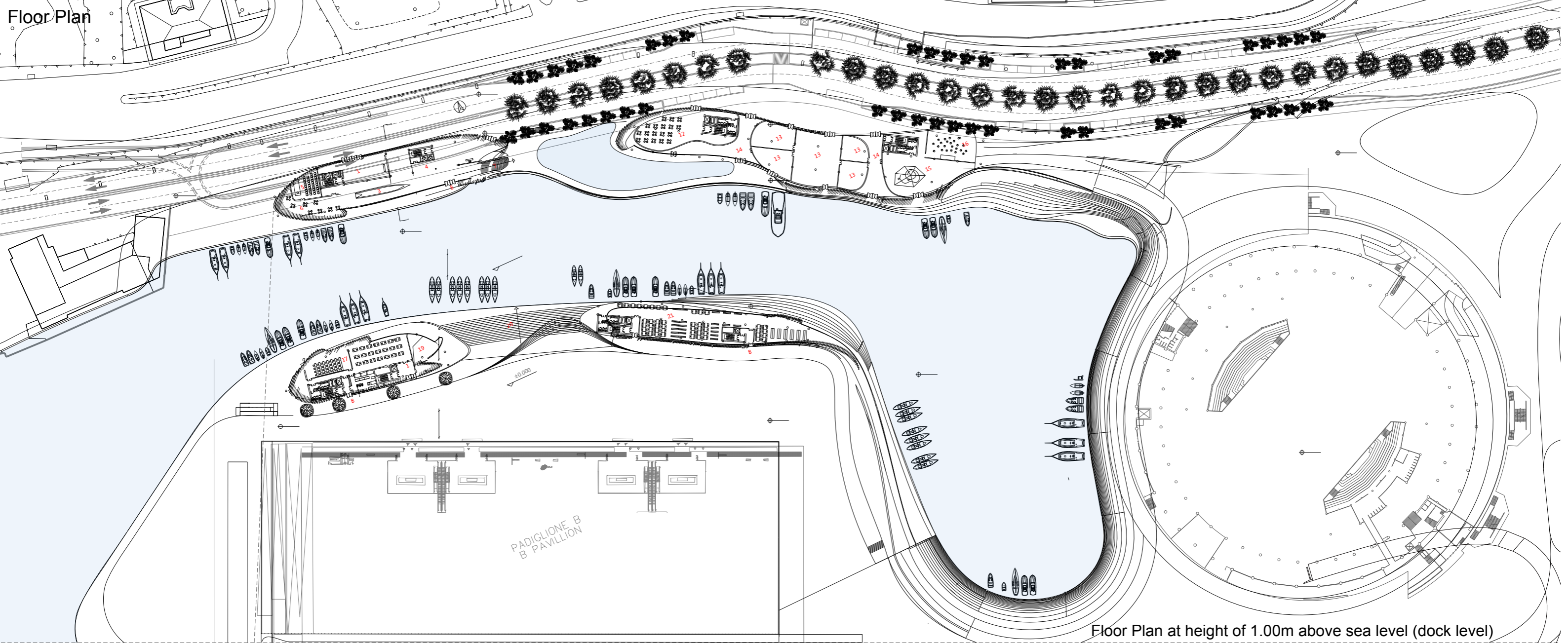
Step-4: Introduce the hillside terrace building to create a cave like public space



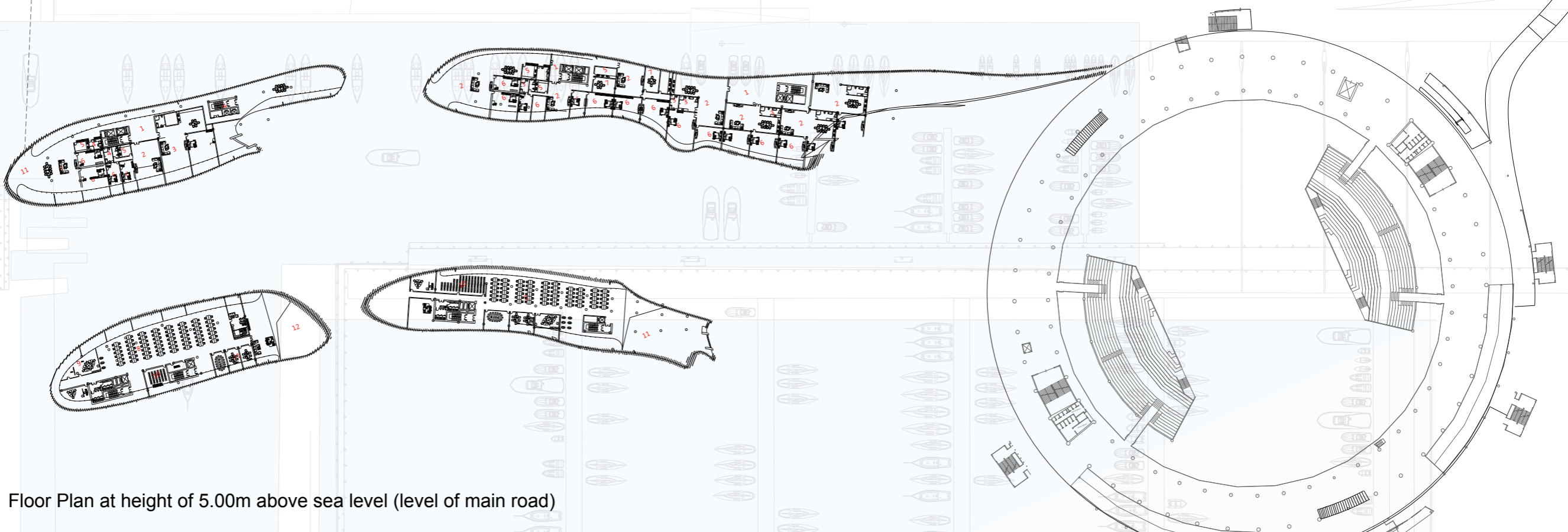
Step-5: Bringing the pavilion S and the surrounding area with the contemporary continuous wall feature to reveal and remind the history of the previous city boundary, which also create a formal entry plaza to hillside harbor of blueprint project.



General Plan (Roofing Plan)

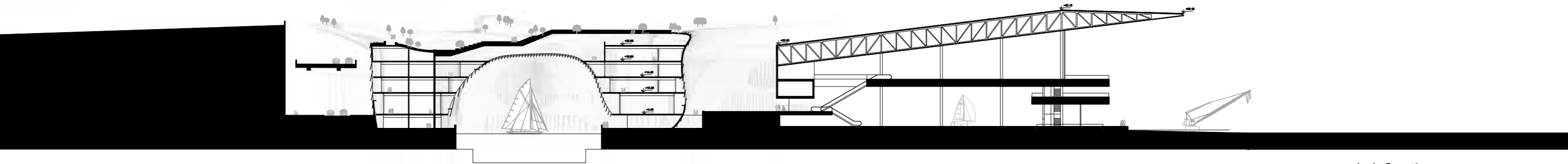


Floor Plan at height of 1.00m above sea level (dock level)

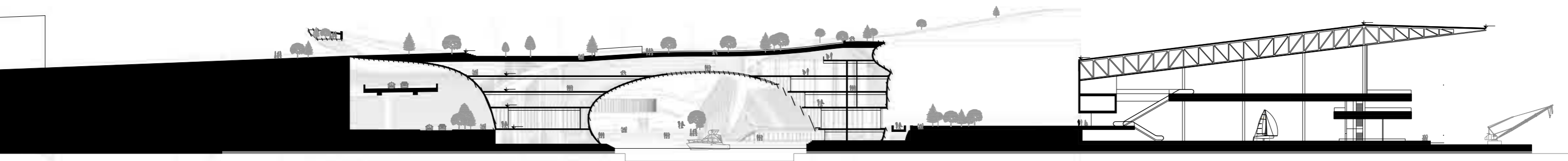


Floor Plan at height of 5.00m above sea level (level of main road)

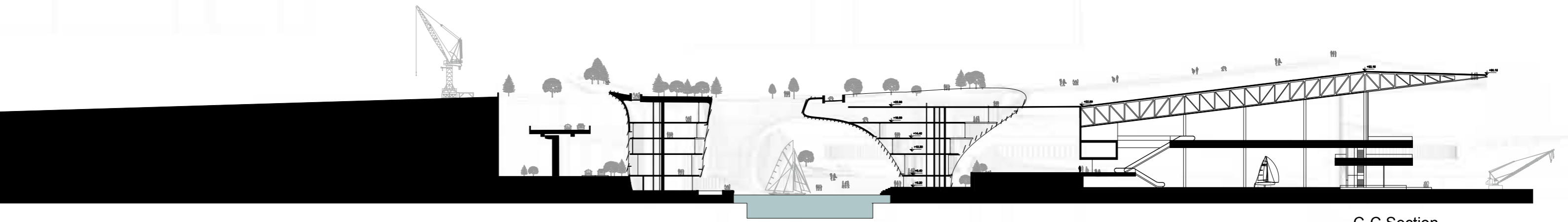
Sections



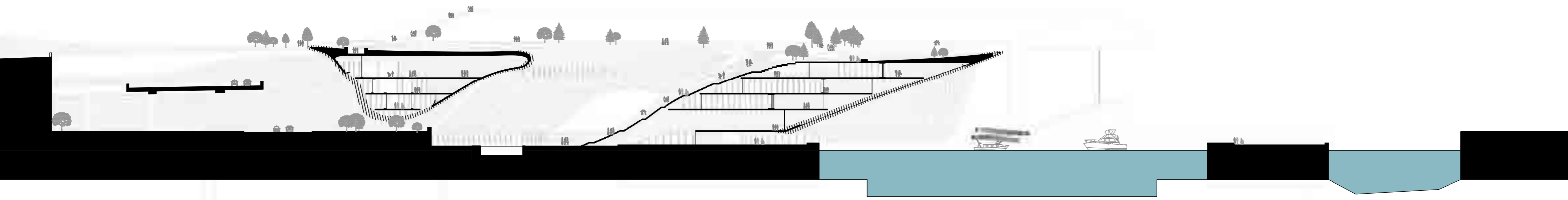
A-A Section



B-B Section

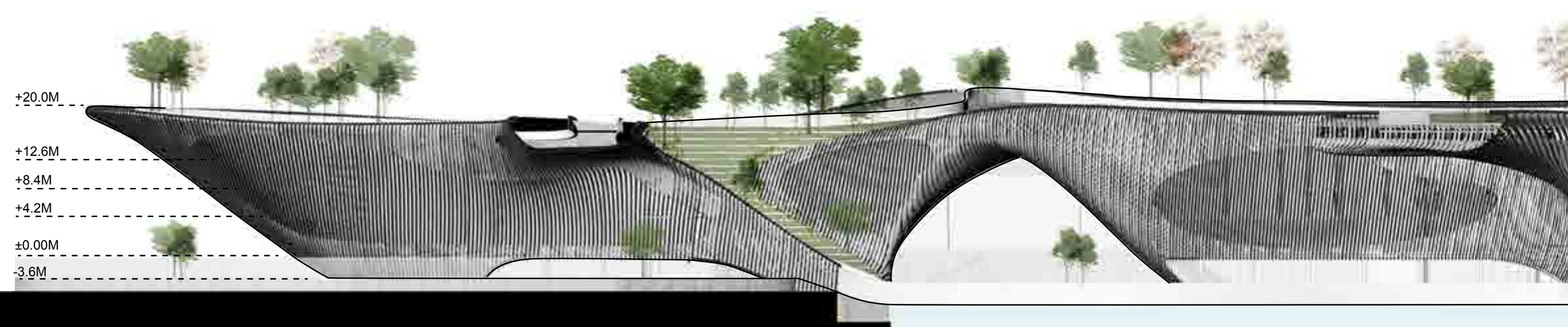


C-C Section

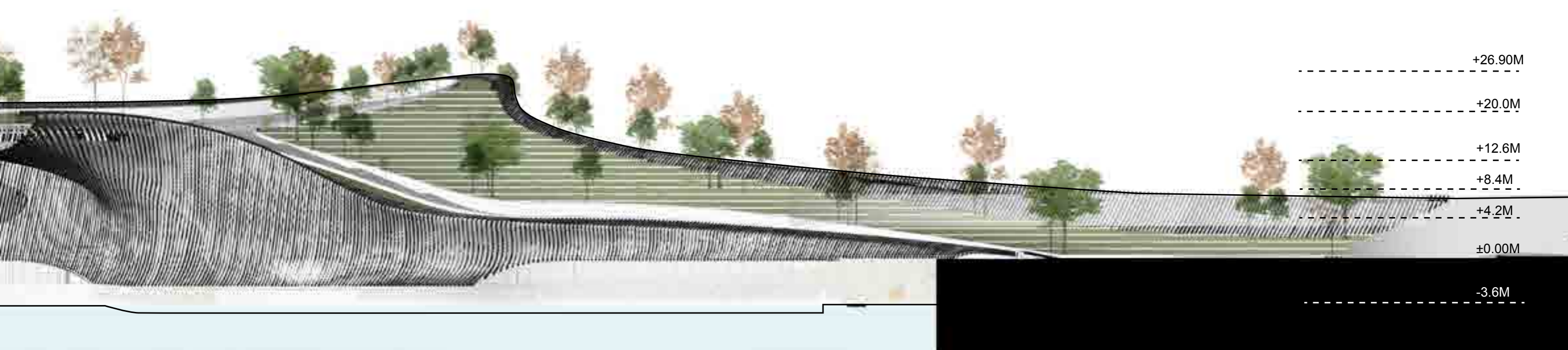


D-D Section

Elevations

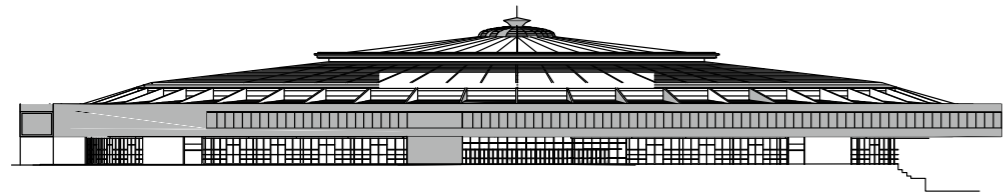
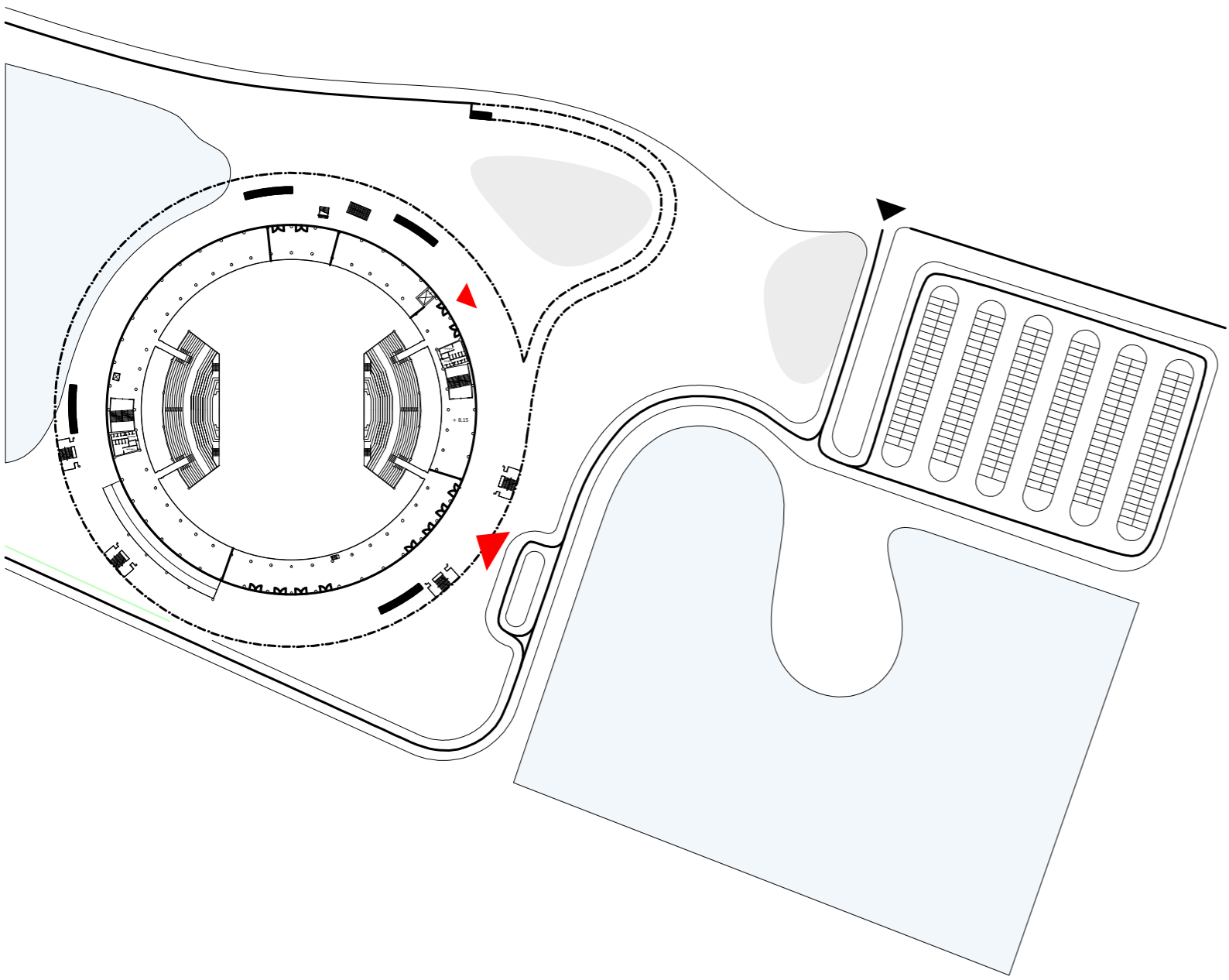


A-A Elevation

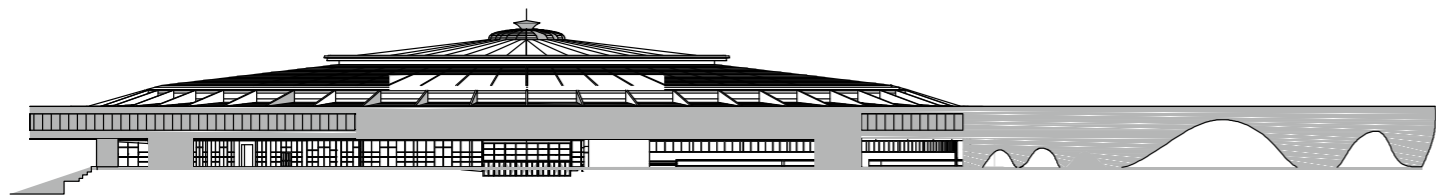


B-B Elevation

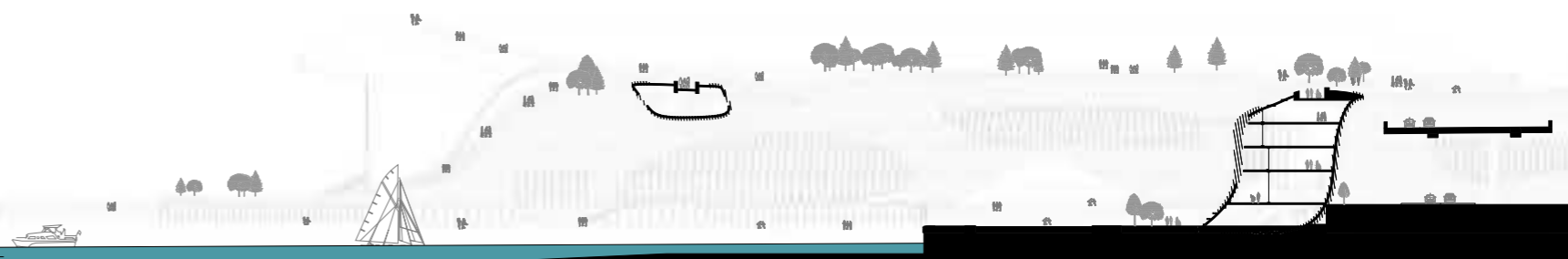
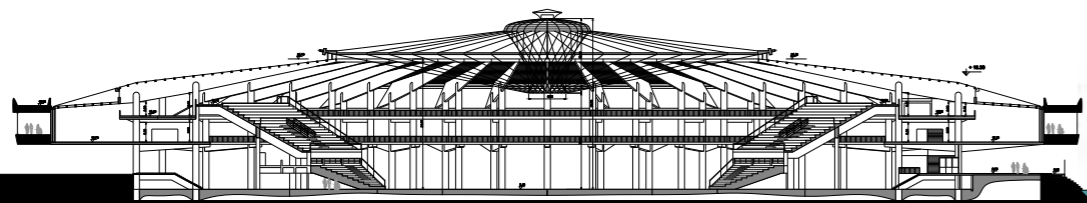
Pavilion-S



Prospetto nord
North elevation

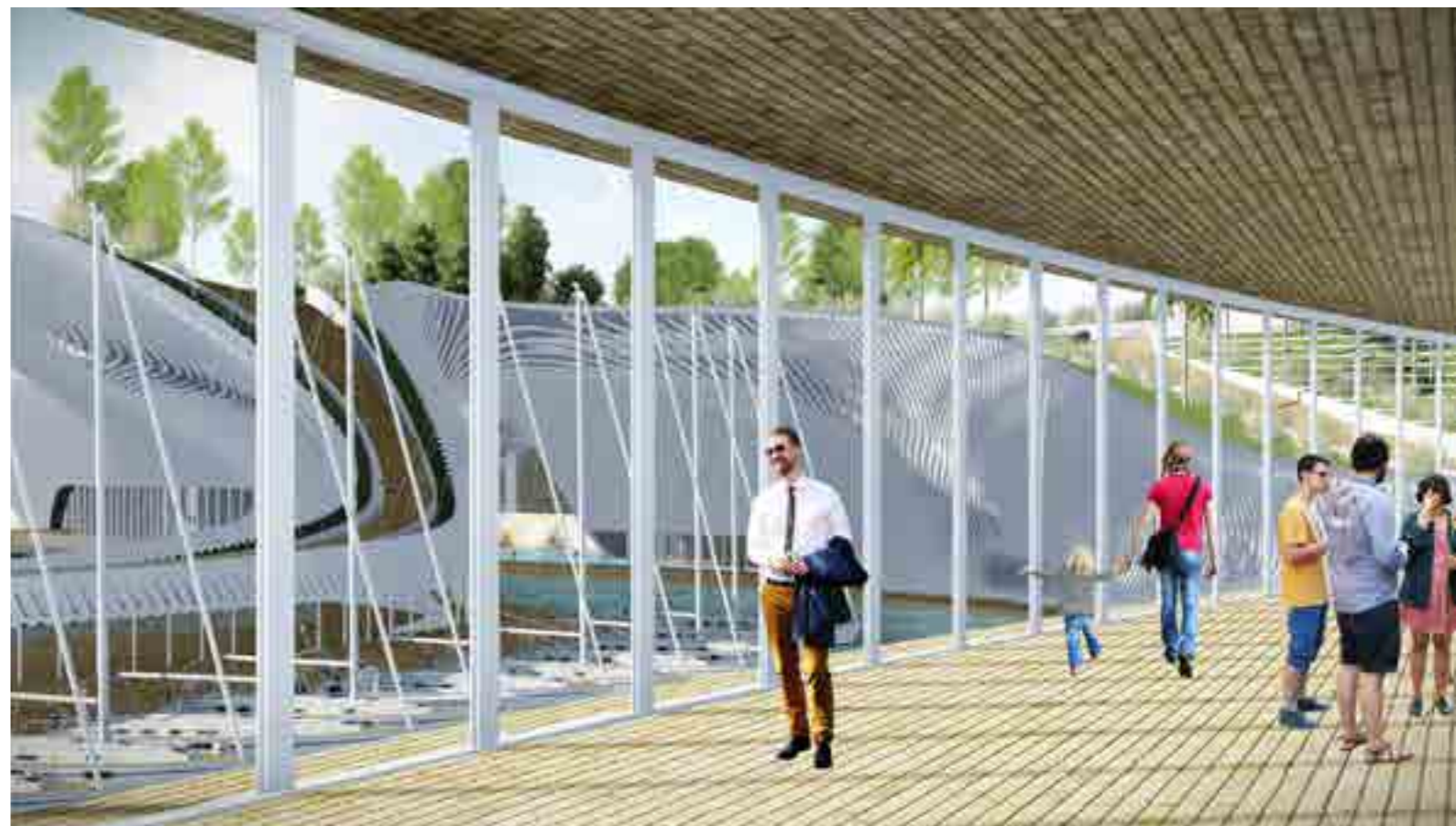
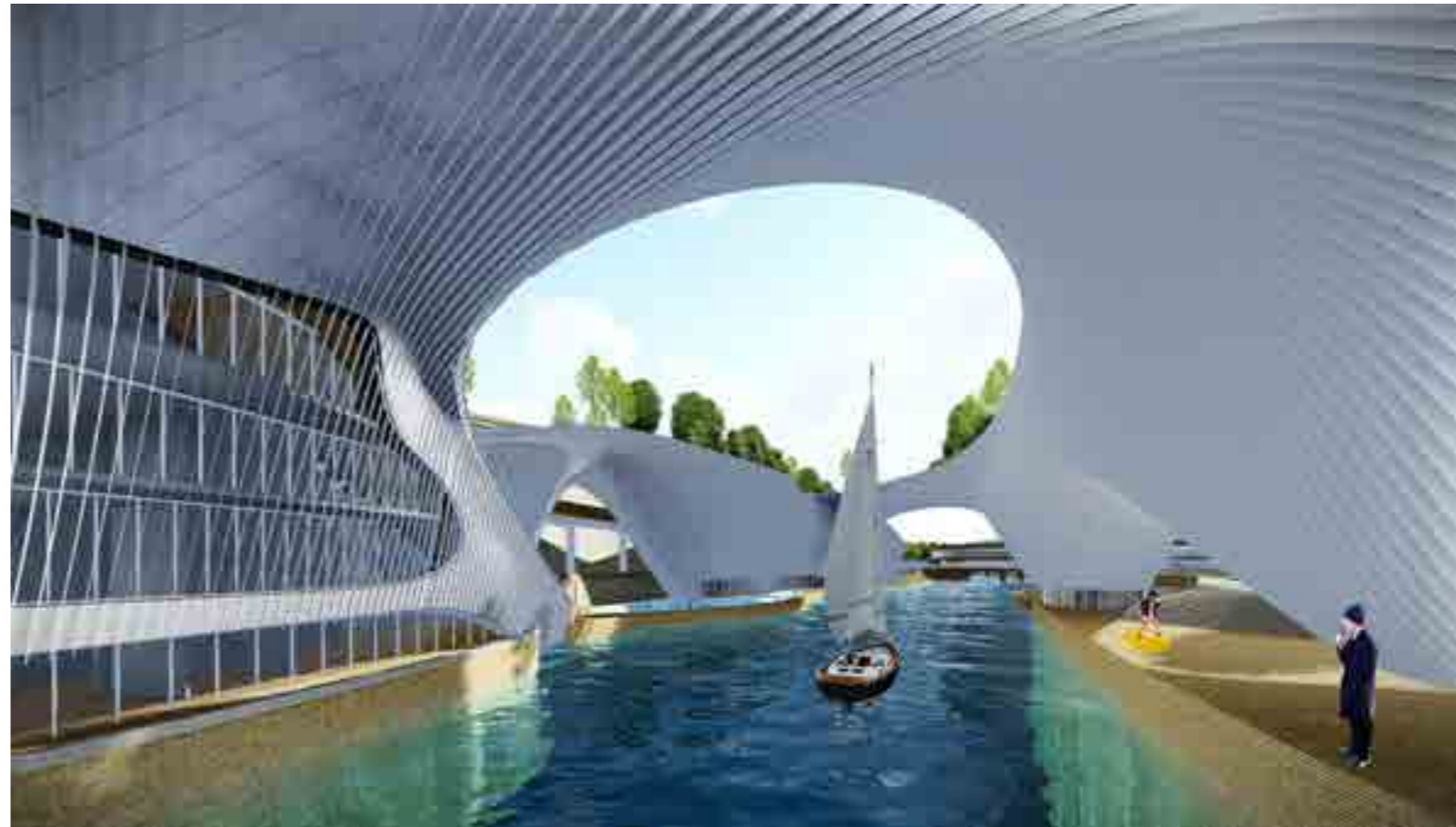
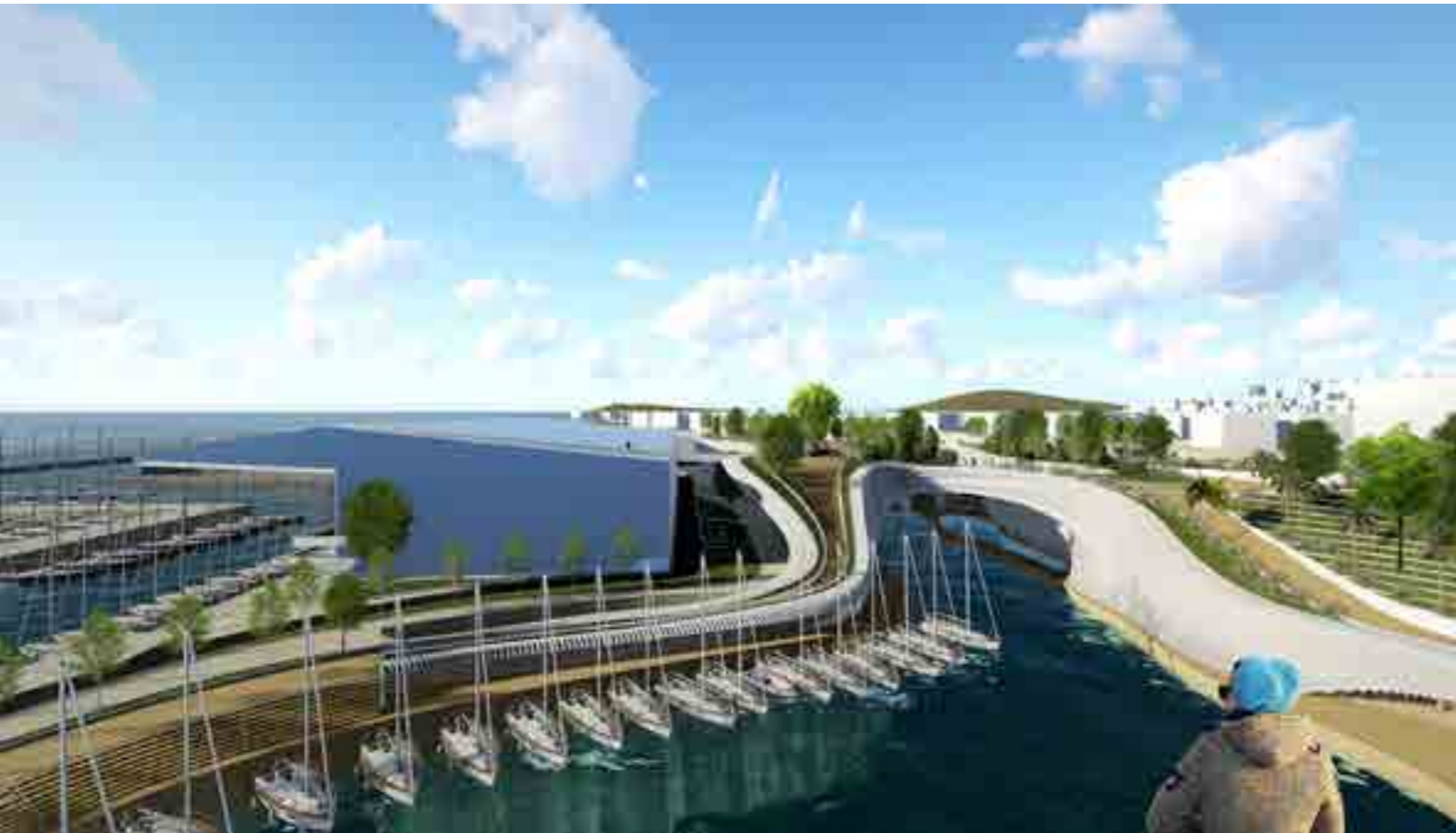


Prospetto sud
South elevation



Pavilion-S Long Section





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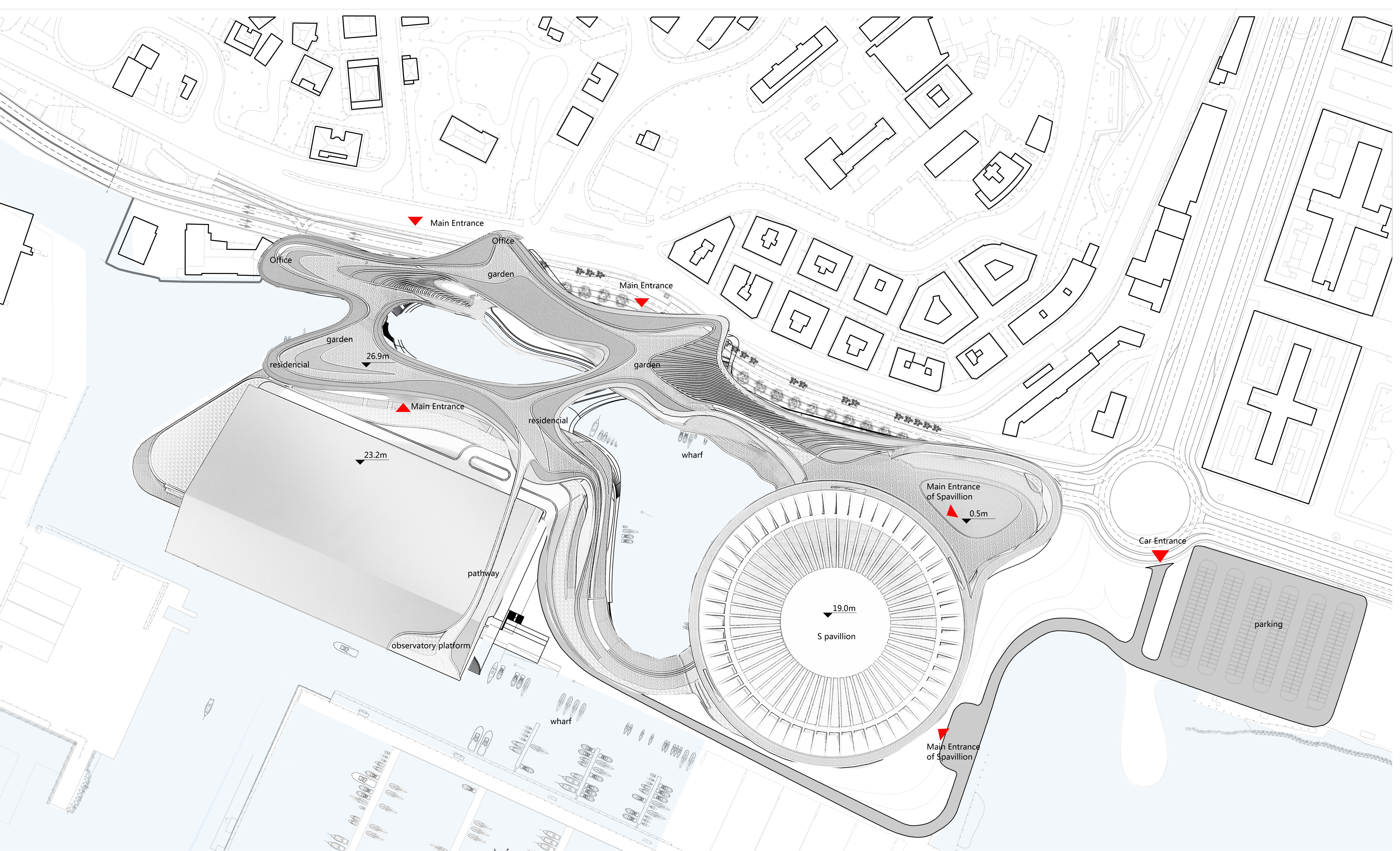
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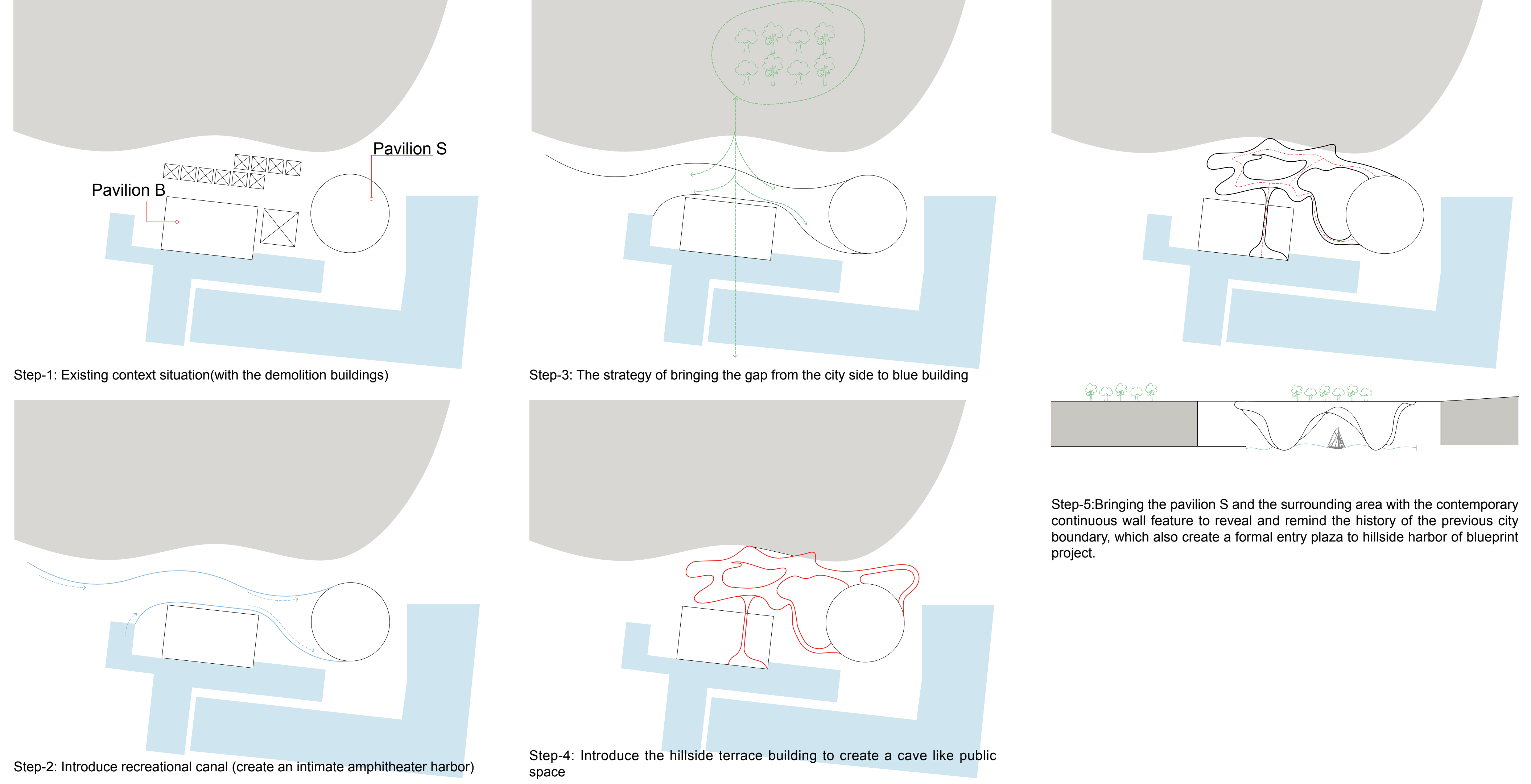
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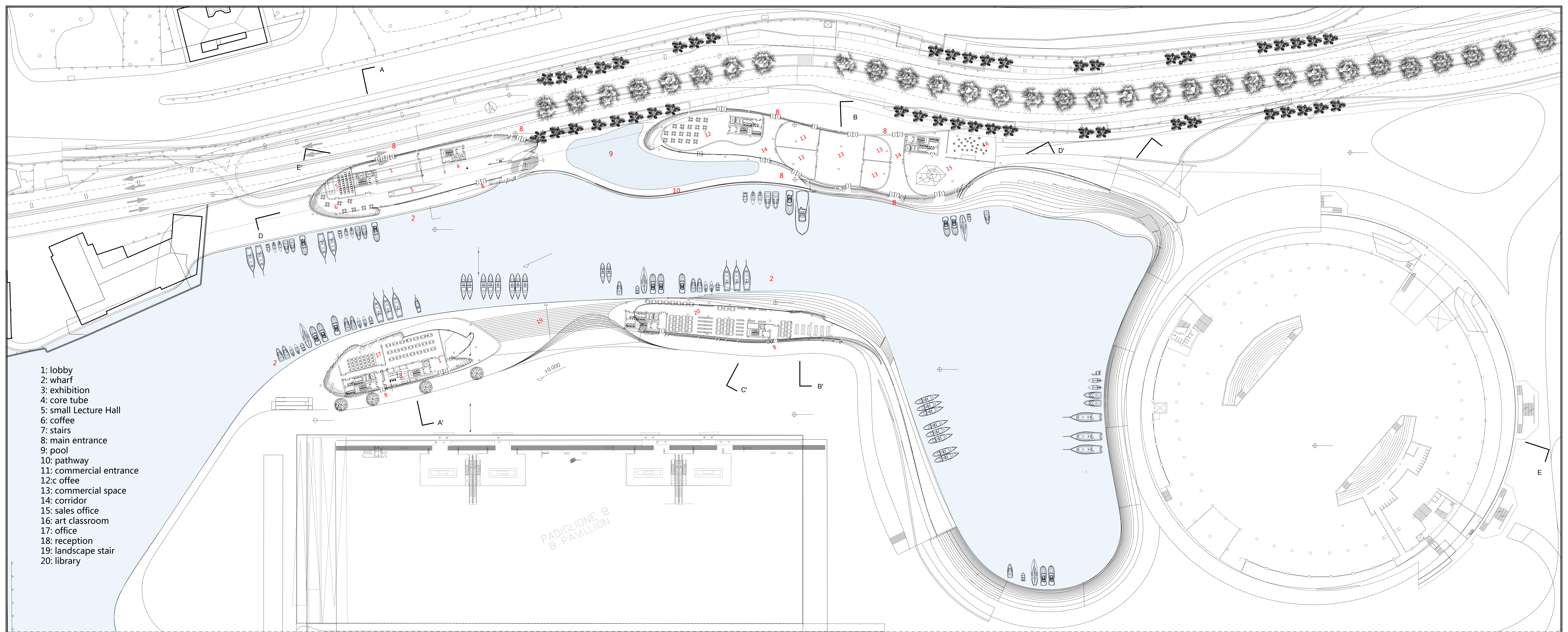
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General Plan (Roofing Plan), Scale 1:000

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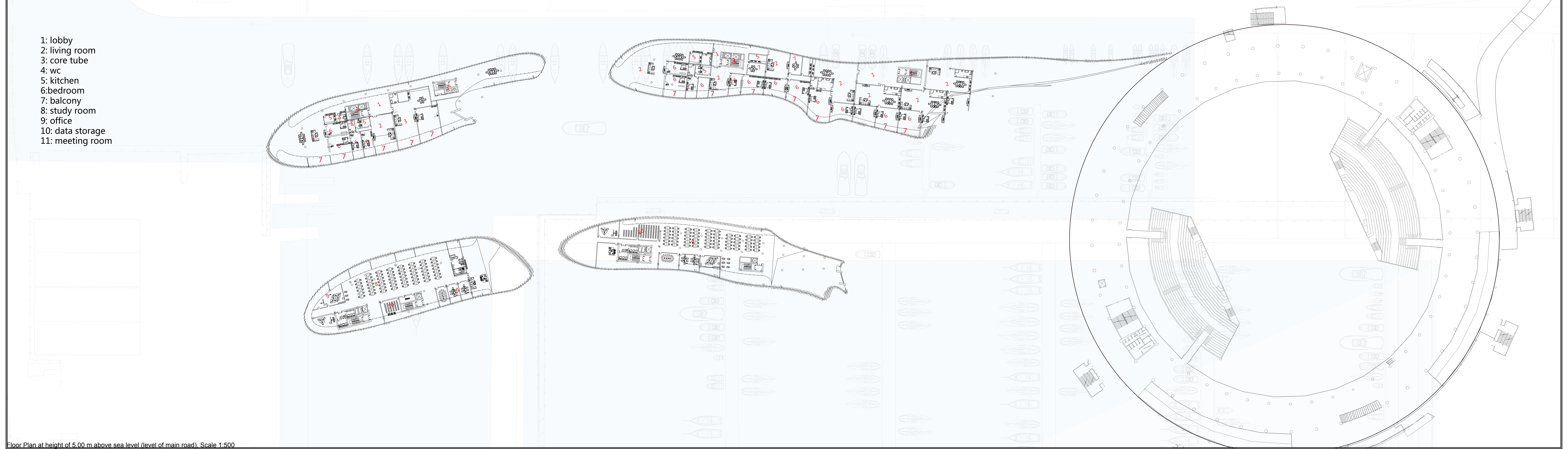




- 1: lobby
- 2: wharf
- 3: exhibition
- 4: core tube
- 5: small Lecture Hall
- 6: coffee
- 7: stairs
- 8: main entrance
- 9: pool
- 10: pathway
- 11: commercial entrance
- 12: c office
- 13: commercial space
- 14: corridor
- 15: sales office
- 16: art classroom
- 17: office
- 18: reception
- 19: landscape stair
- 20: library

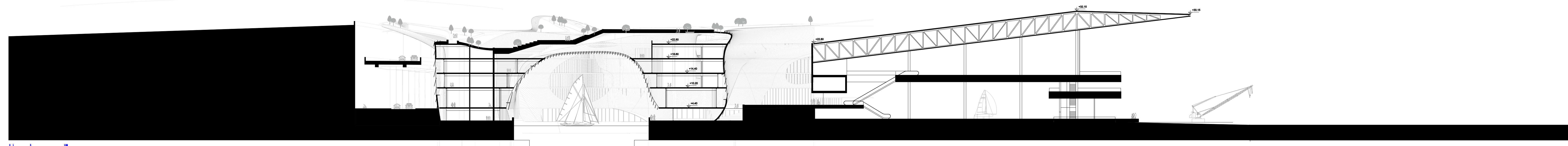
PADIGLIONE B
B PAVILLION

Floor Plan at height of 1.00 m above sea level (dock level) ,Scale 1:500

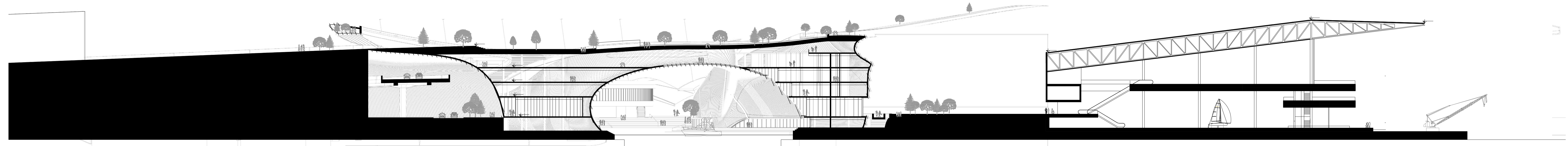


- 1: lobby
- 2: living room
- 3: core tube
- 4: wc
- 5: kitchen
- 6: bedroom
- 7: balcony
- 8: study room
- 9: office
- 10: data storage
- 11: meeting room

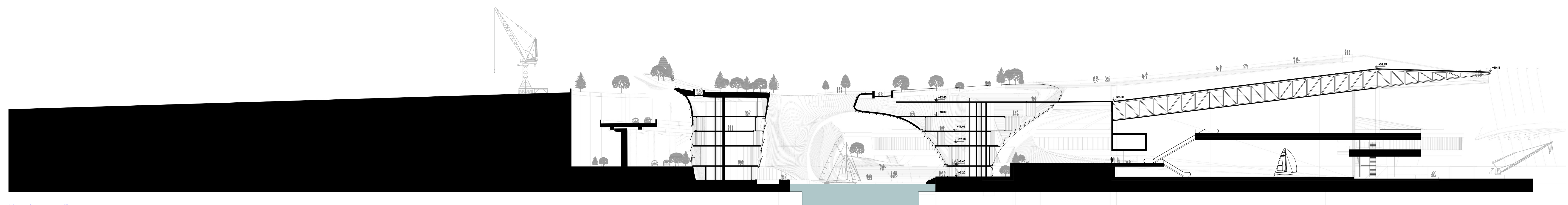
Floor Plan at height of 5.00 m above sea level (level of main road) ,Scale 1:500



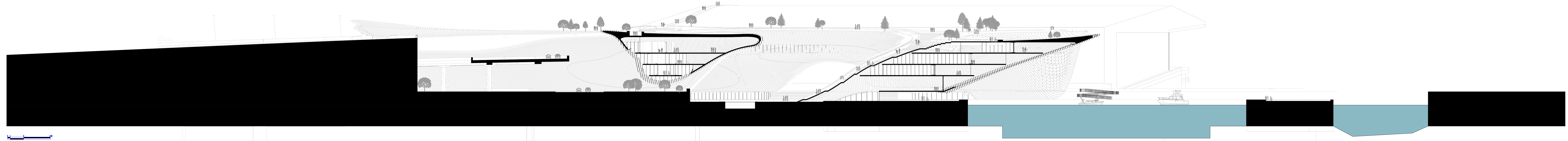
A-A Section, Scale 1:500



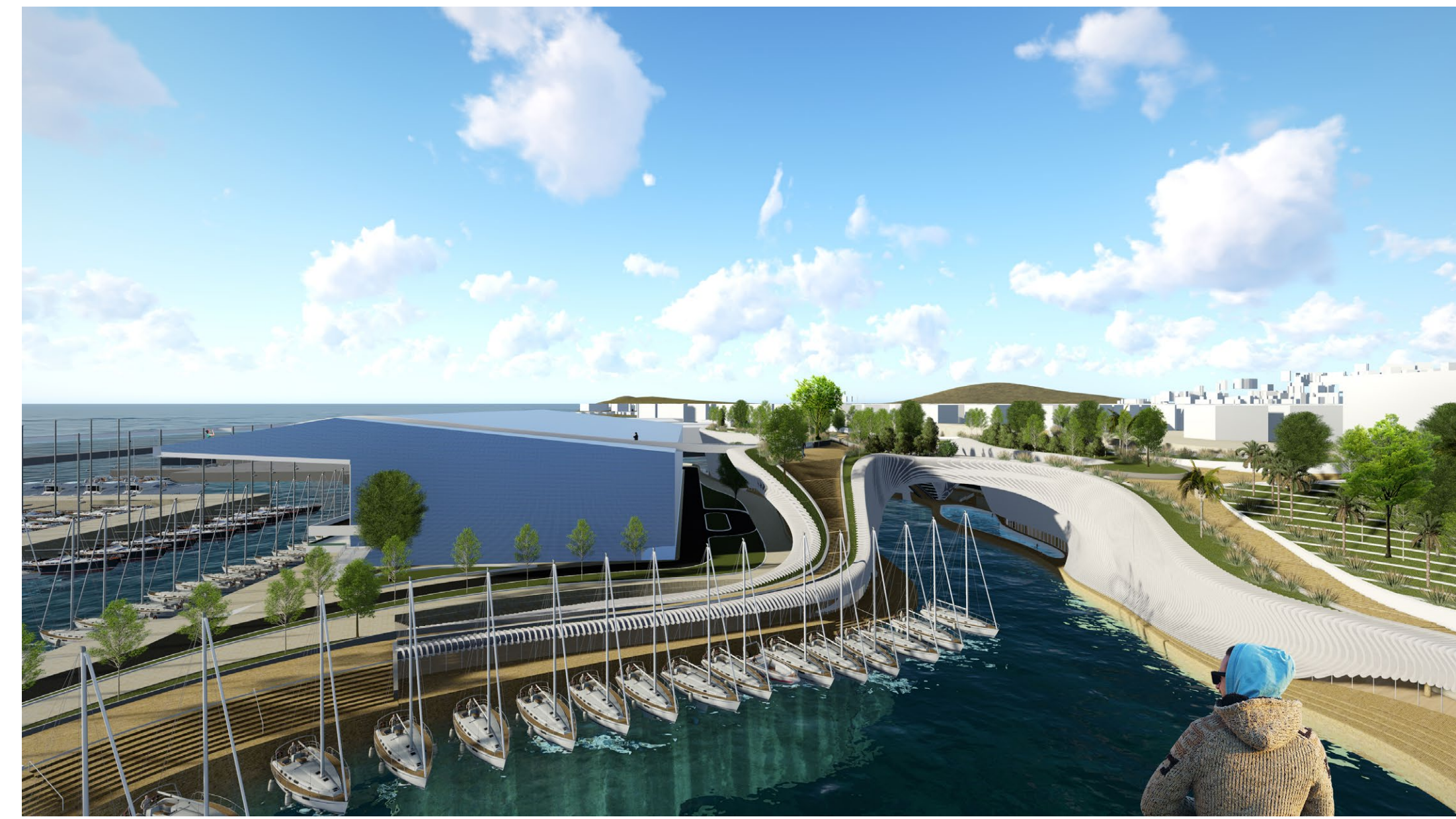
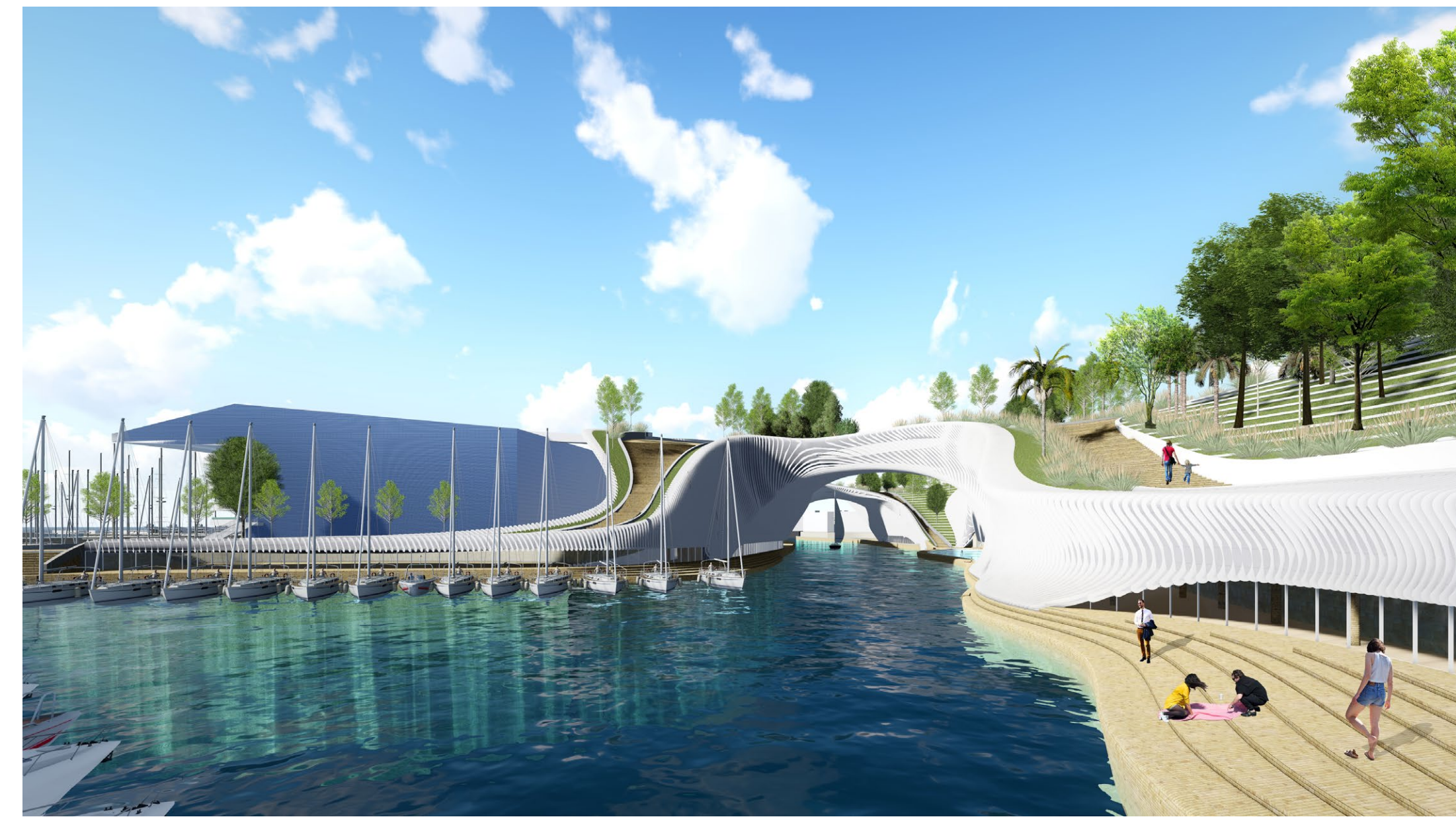
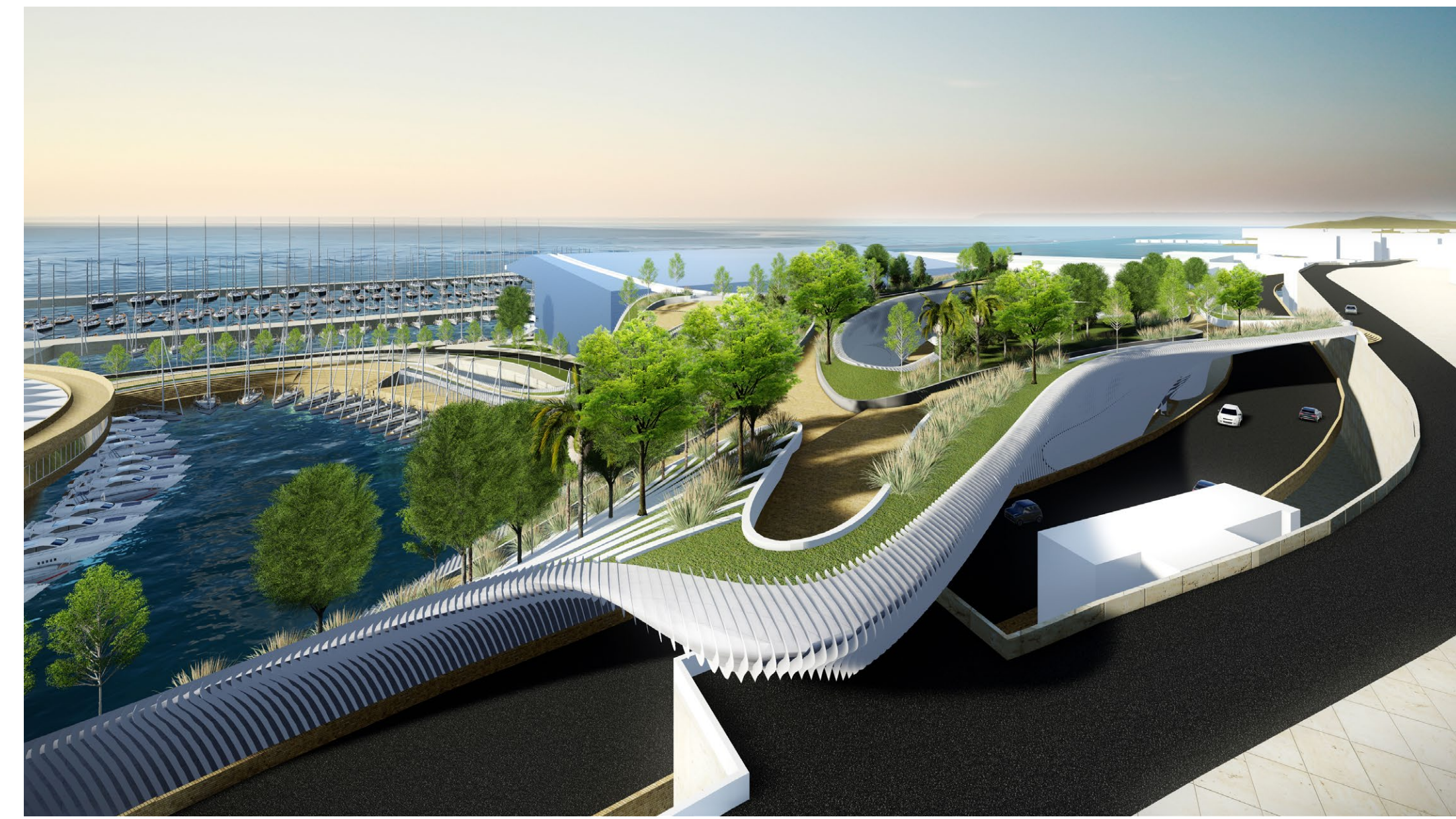
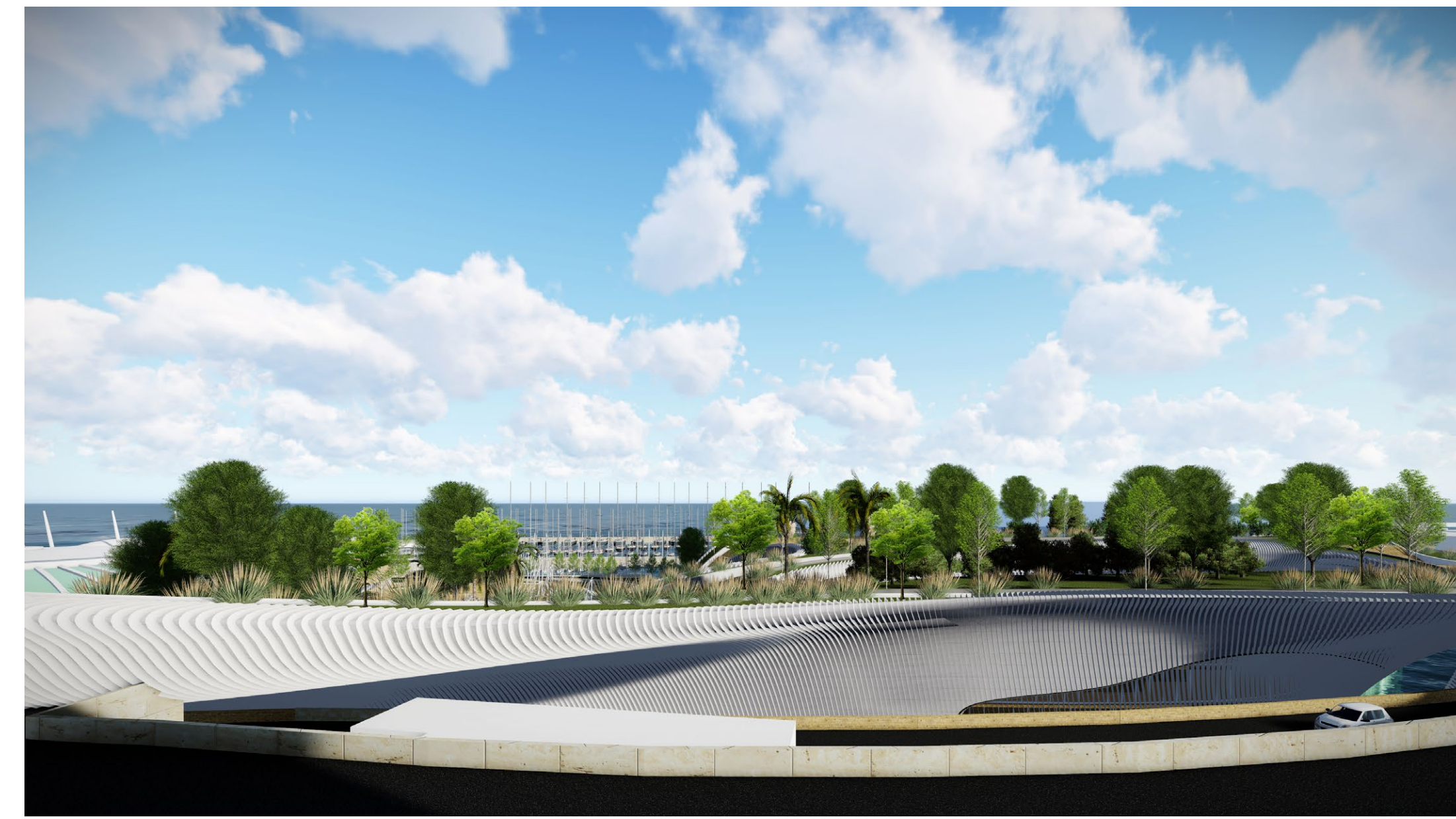
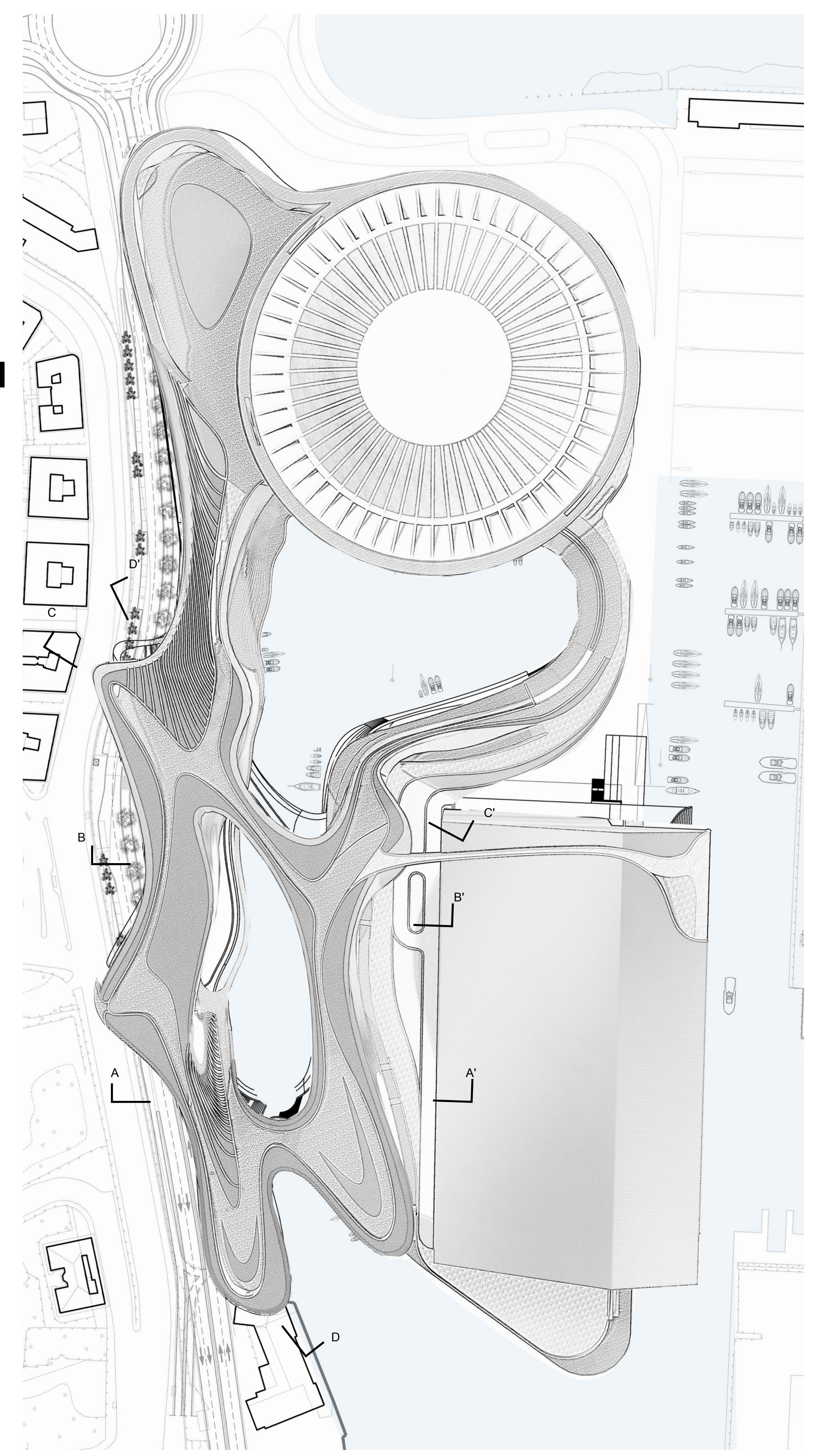
B-B Section, Scale 1:500

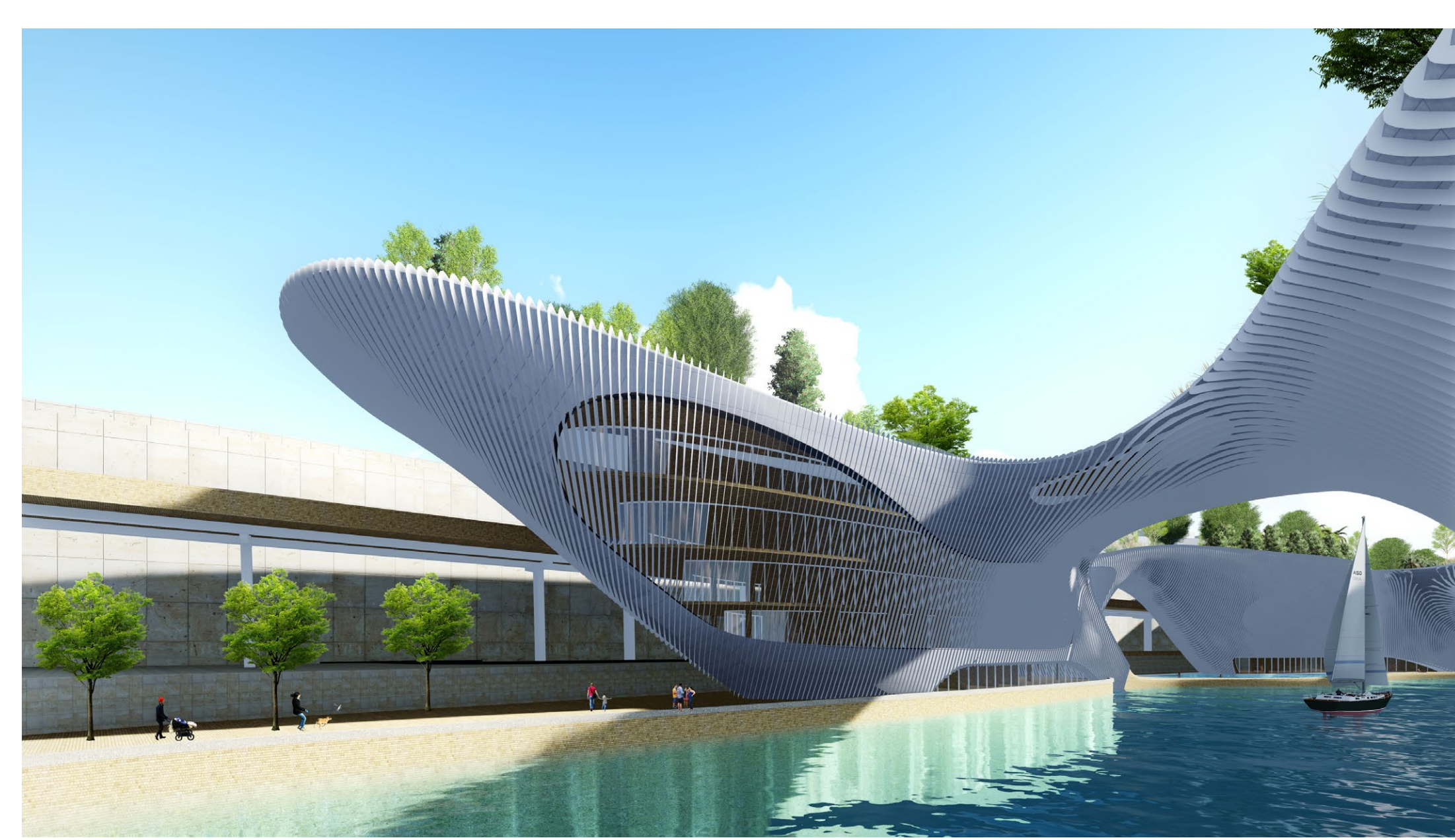
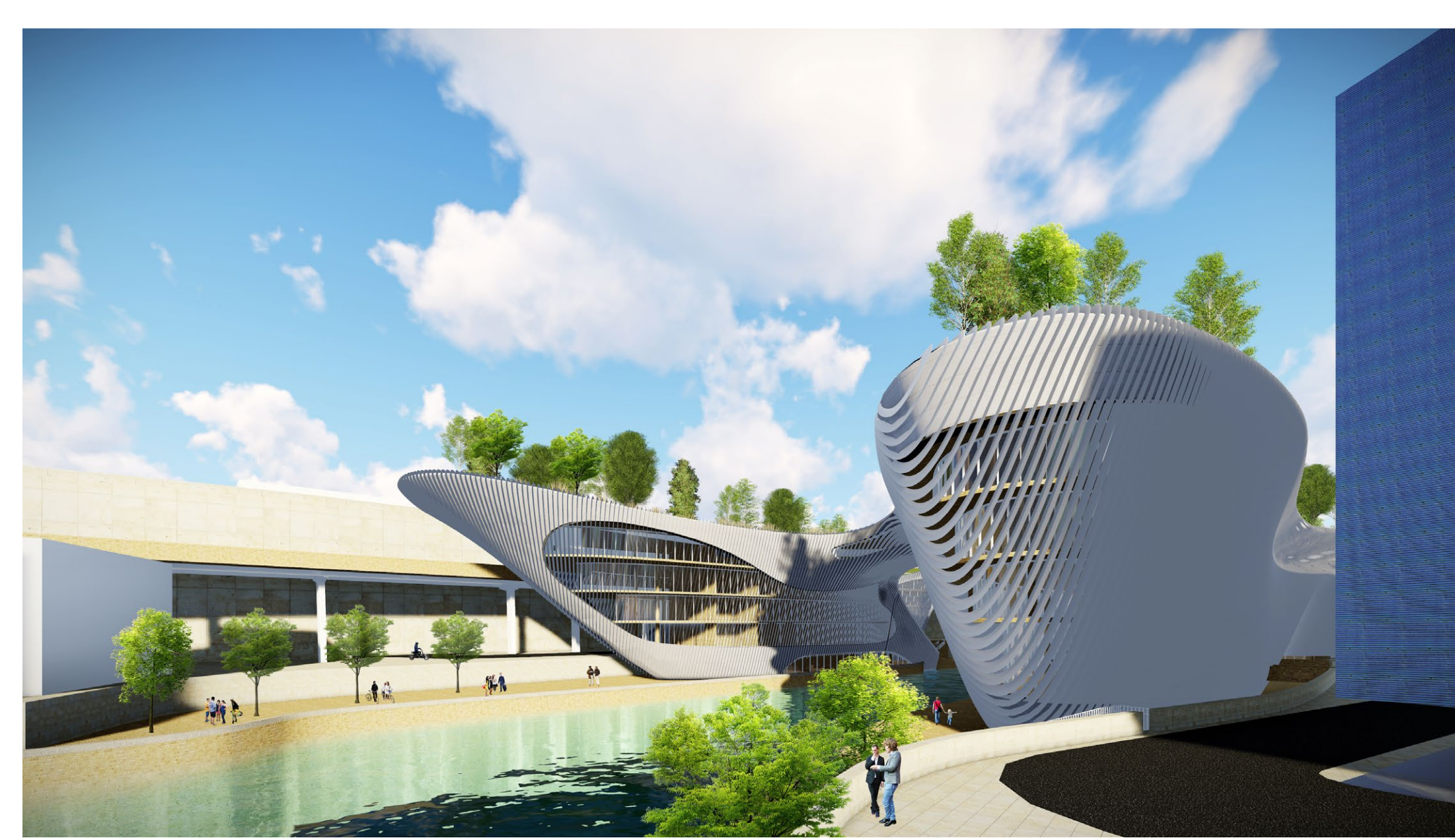
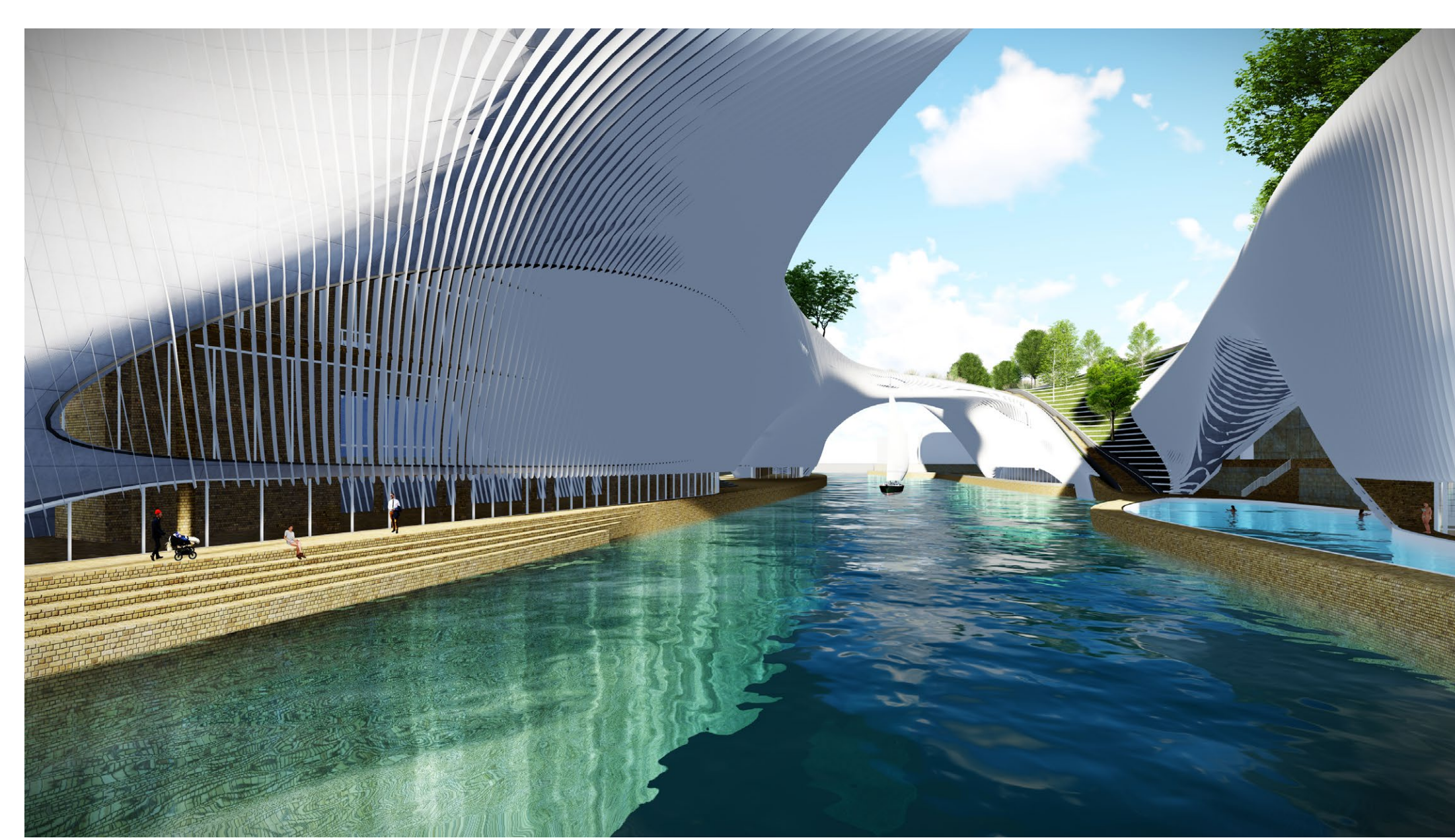
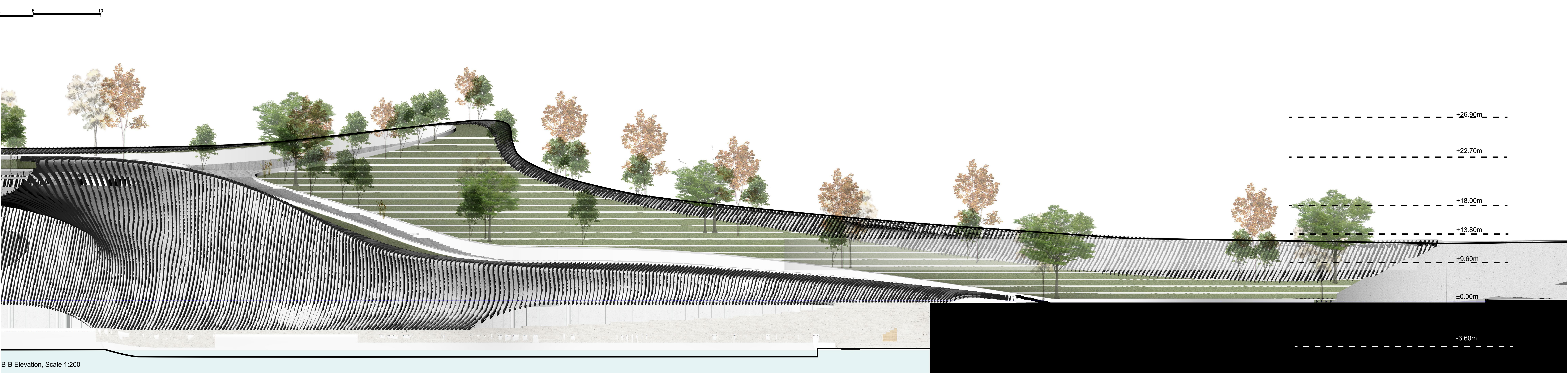
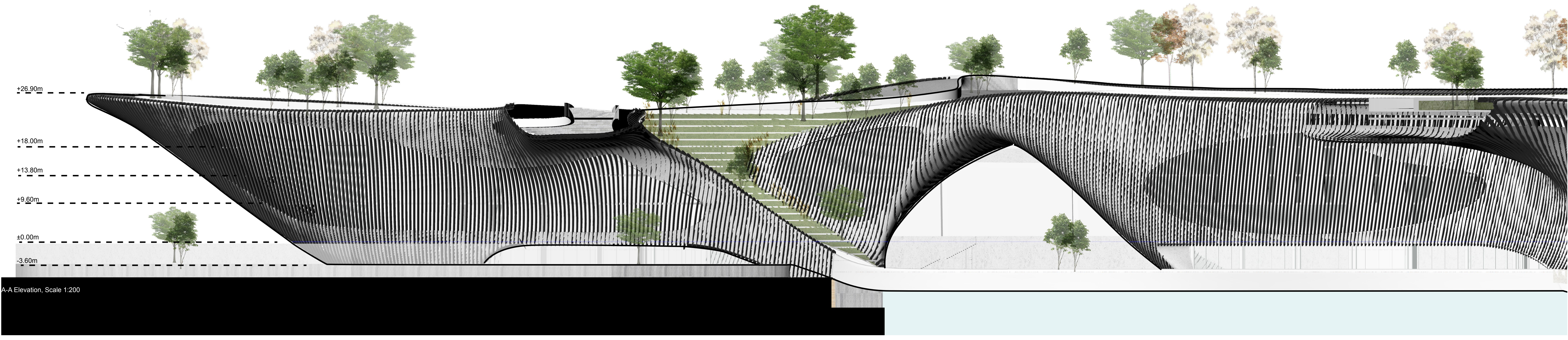


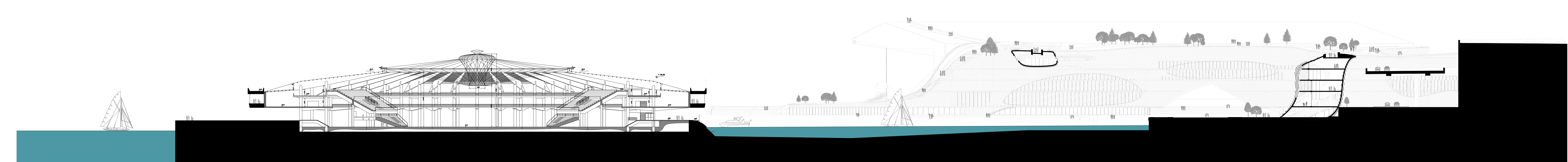
C-C Section, Scale 1:500



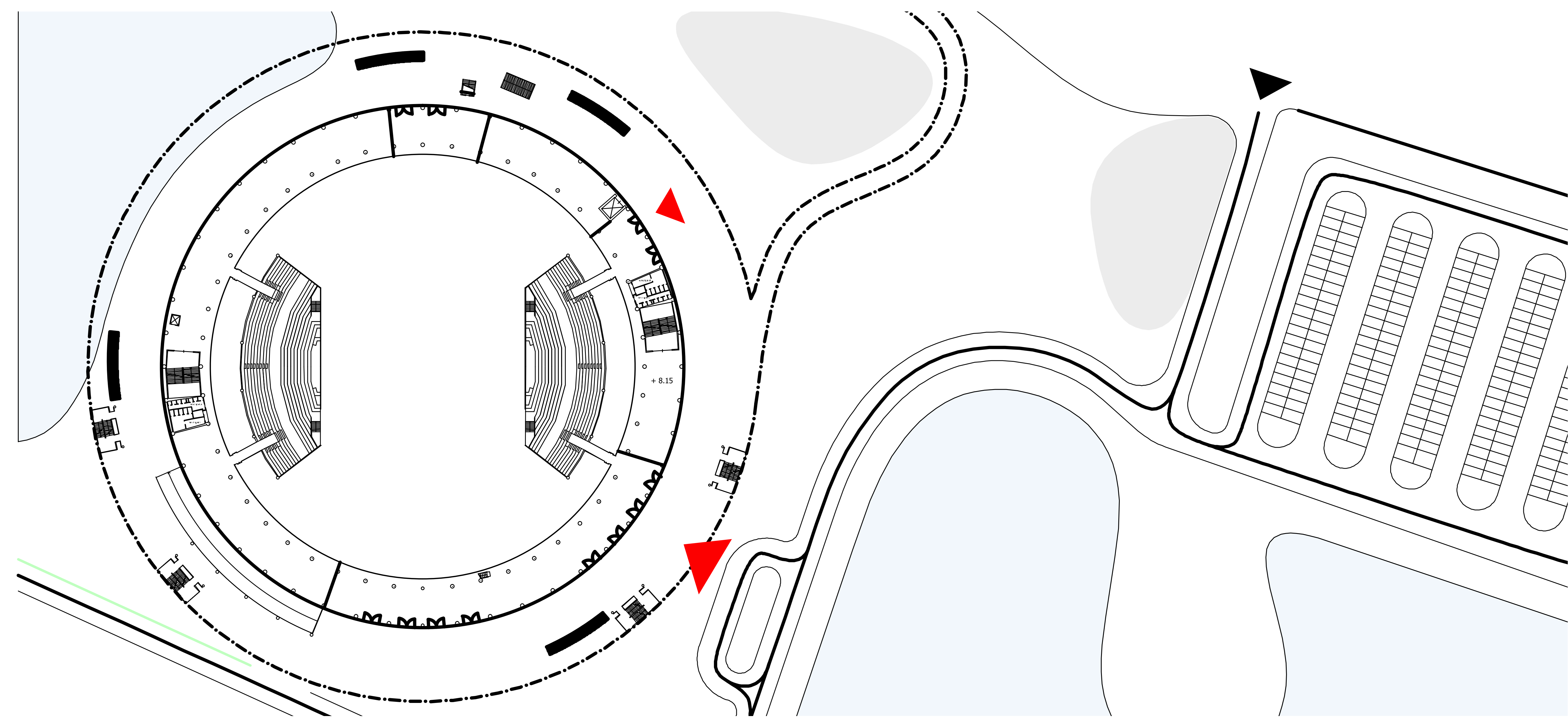
D-D Section, Scale 1:500



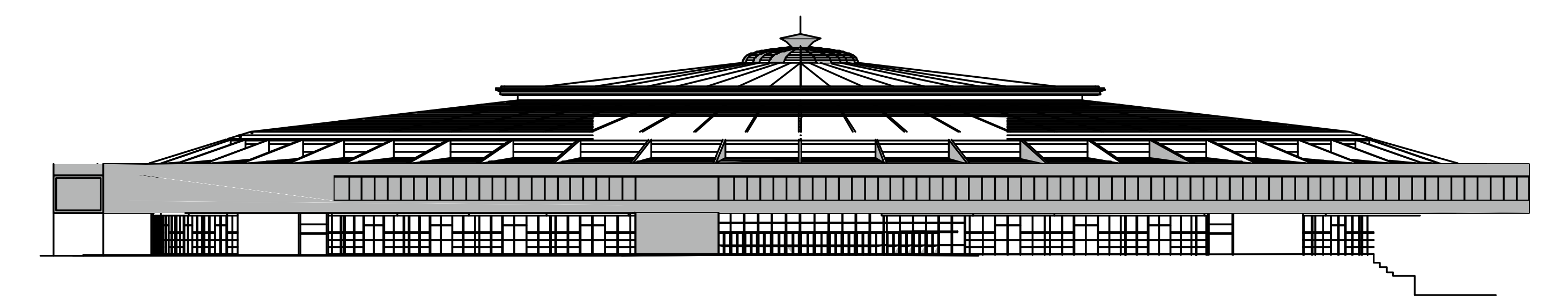




Pavilion-S Long Section, Scale 1:500

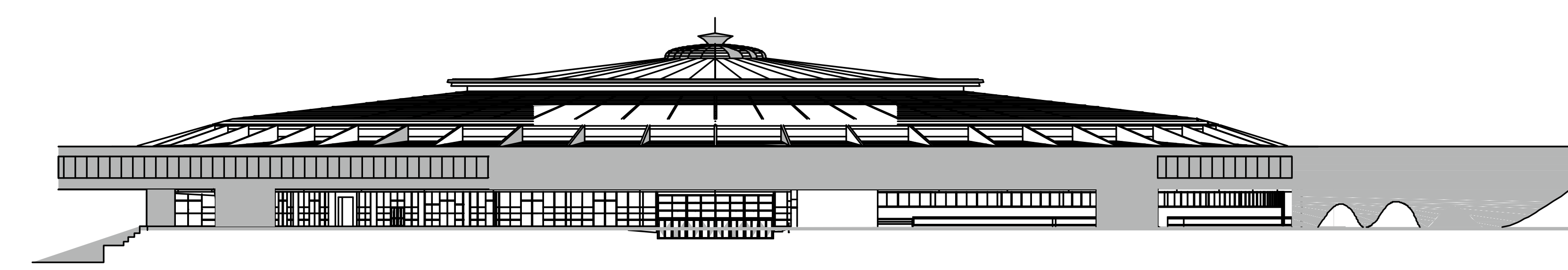


Pavilion-S Ground Floor Plan, Scale 1:500



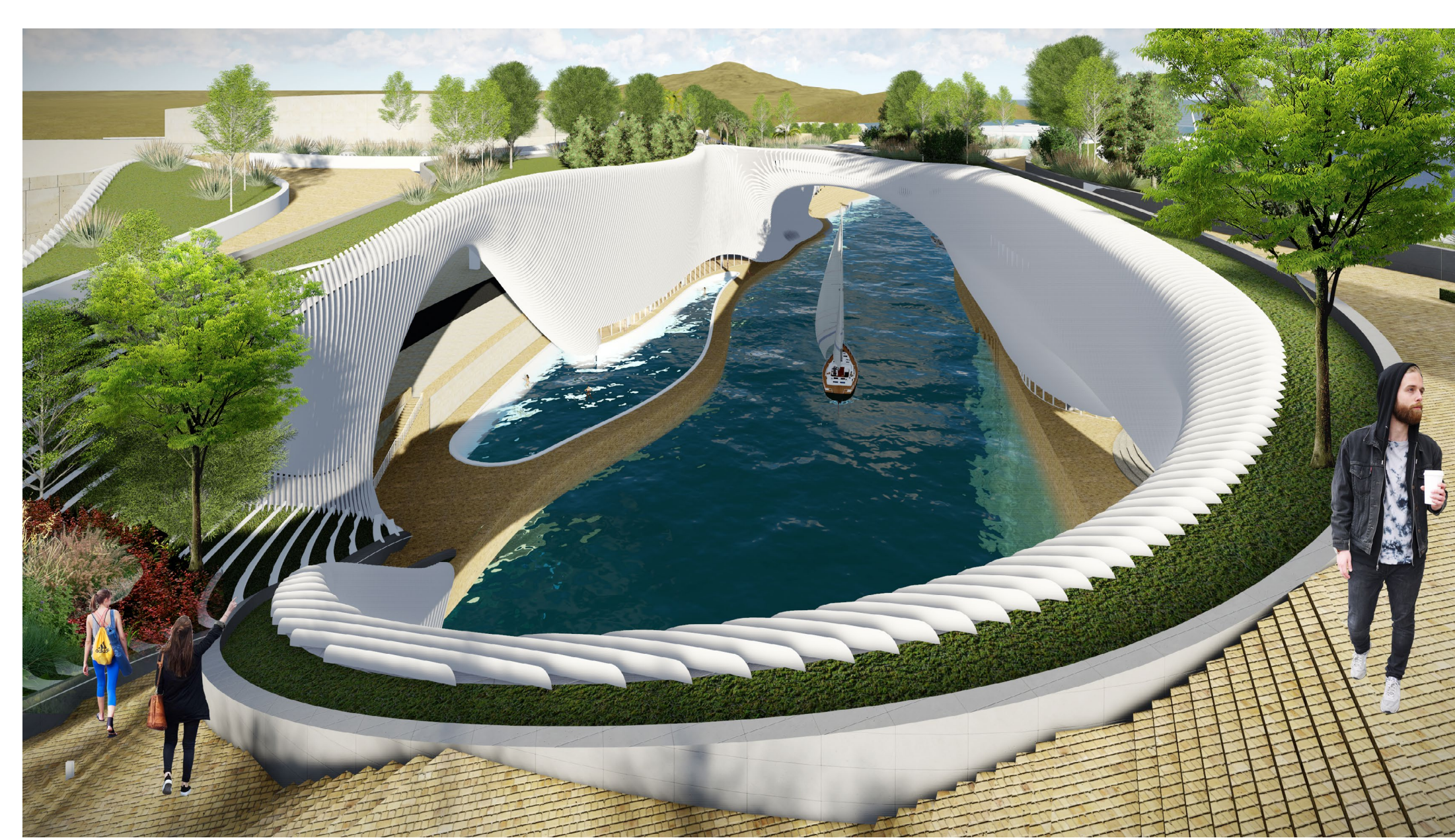
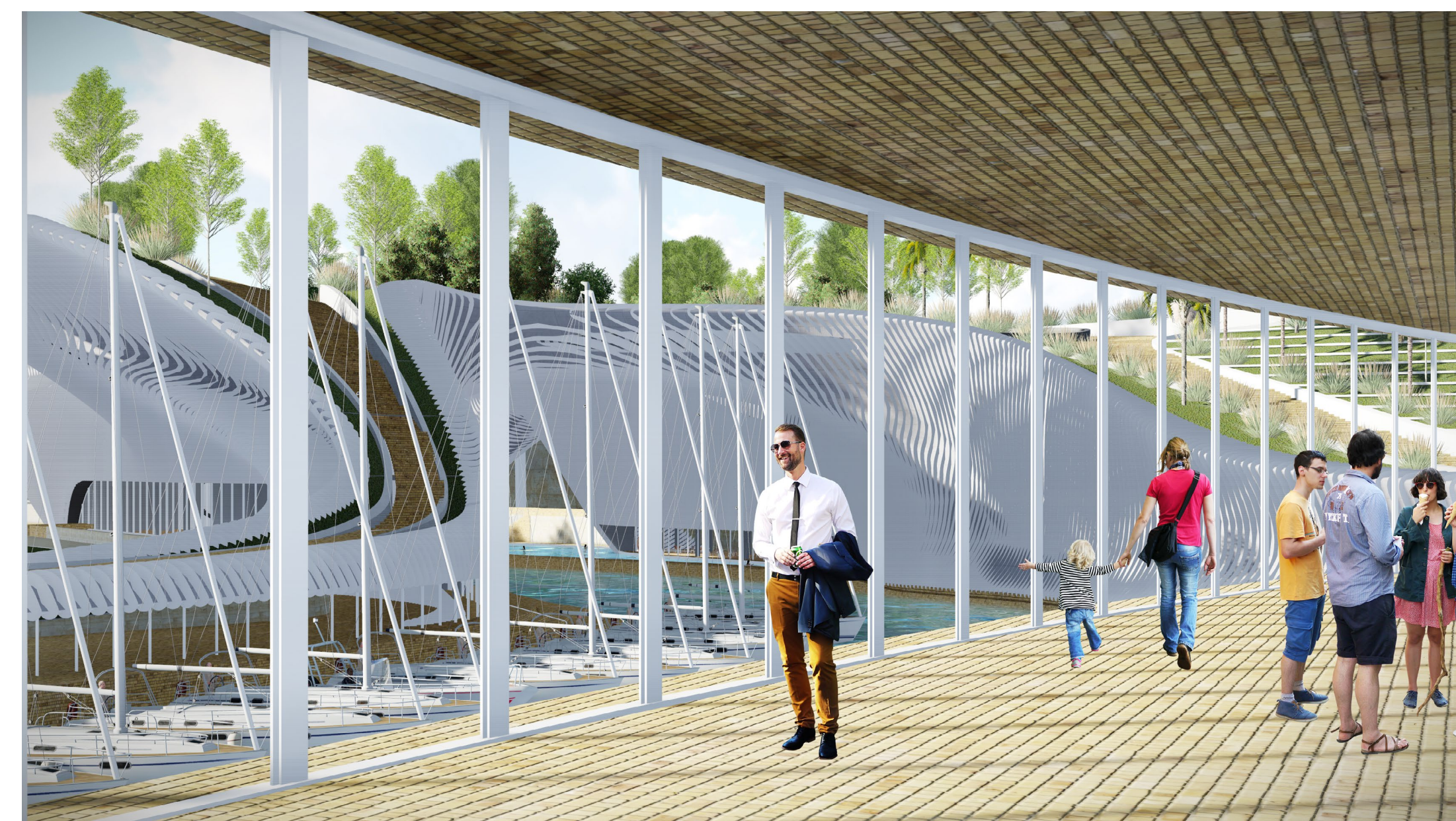
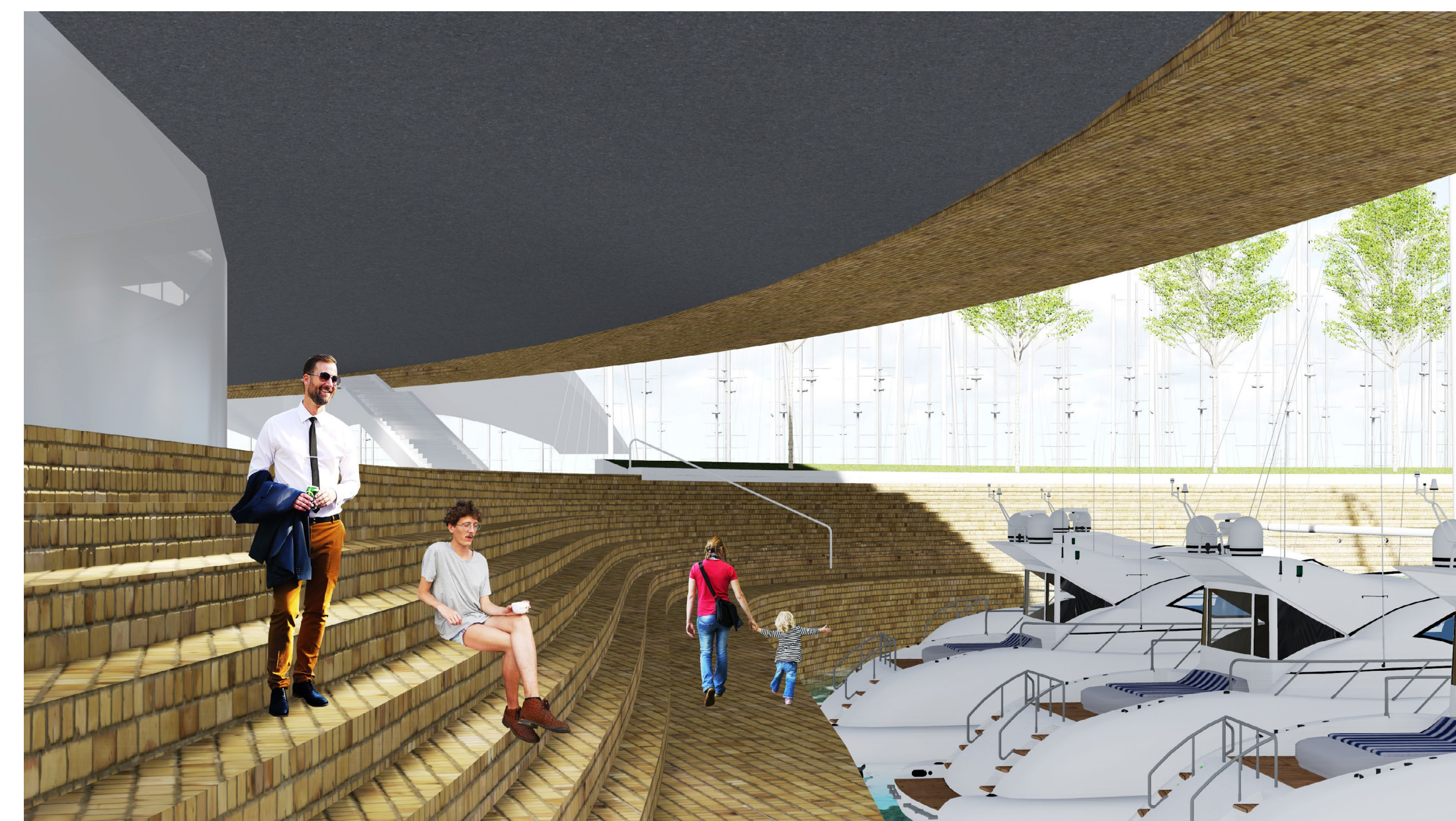
Prospetto nord
North elevation

Pavilion-S AA Elevation, Scale 1:500



Prospetto sud
South elevation

Pavilion-S BB Elevation, Scale 1:500



Construction cost estimation chart

Constructions Items	Cost
Excavation of foundations with a fixed section	2,500,000€
Architecture Construction(including façade and lighting)	40,000,000€
Interior Construction	20,000,000€
Landscape Construction(including lighting)	5,000,000€
Total Construction Cost Estimation	67,500,000€

