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# PORTO NOSTRUM



E847LPA7

#### **PORTO NOSTRUM**

#### THE FRAME

During the last two decades most of the port cities have changed their relationship with the "water". For river towns or coastal towns, water is no longer just a part of their economy. Genoa is no exception to this phenomenon. The question is not only "how can we use the sea more efficiently?", but also: "how can we live next to it?" The shift in this relationship is due to an economical evolution of the European society, but also to a new ecological conscience.

From a port mainly used in the past as an economical place for commodity exchange and construction, the port city of Genoa has diversified its economy with the yachting and tourism; the recent transformation of the Antic port is a good illustration of this phenomenon.

Genoa has to reinvent its relationship with the sea. Next to the commercial port, still crucial to the economy of the city, the Genovesi need to be connected more directly with the sea. Infrastructures such as the main 4-lines street or the industrial area are creating a border. That is why the site of the competition is a marvelous opportunity to reunite the people with water.

In light of those elements and the "monstrous" scale of the program - which could scare more than a Genovesi - our first concern was to create a space on a human scale, to integrate life next to water.

#### THE PURPOSE

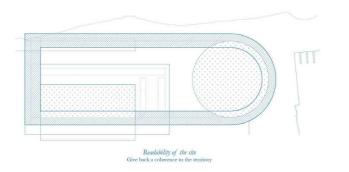
The complexity of the site, its division and its size stroke us. In order to create a human sized space that any Genovesi could relate to, we have used a single town planning gesture which allows us to structure the space and read more clearly its already existing "monument".

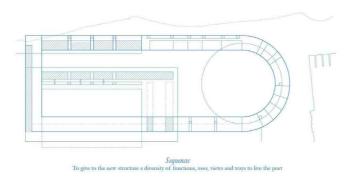
This action allows the management of this immense space from the largest scale to a more human scaled one. The simplicity of the plan allows us to create a series of more complex sequences which are animated by the different activities of the program.

These activities, with the housing in head line, have been developed in order to let every defined area be bordered by another area, whose activity has still to be defined. The goal is to create the opposite of the marinas as we know them, which are often separated from a bedroom community.

### More specifically:

- The housing are not constraining their owner: the space in between the second skin and the main building is a free space which is going to be colonized by their owner, animating the regular façade at the same time. The roof of the housing area is also coming to life thanks to the owner: it will be used as a garden and kitchen gardens, located next to a common room above every vertical circulation.
- -The waterfront: instead of being homogeneous, the Genovese will experience different typologies of quays, according to the activity occurring along them such as: restaurants, small-scale trade,





workshop, housing, yachting but also some more public spaces such as: the sport dock facing the floating sport court or the cultural floating space, from which the docks turns into some stands. A diversity of activities runs along the main boardwalk and continues all around the Pavilion S animating the building himself but also the large esplanade running from the J-F Kennedy square to the Piloti Tower. This richness of relations between the water, the buildings and the pedestrian constitutes the identity of the project. Next to this volunteered humility, which we hope is going to let the predominant role to the citizen, a few more designed pieces solve the more physical issues.

#### THE REMARQUABLE ELEMENTS

In order to fix the more physical issues, some few pivotal constructions are used:

The first of them is a tower which links the uptown to the seafront. As the Piloti Tower is in relation with the sea, our building addresses itself to the city. The location and the shape of the tower makes it more visible from the coastal street than from the sea. It is also an answer to the elevator located across the street. Programmatically, the permeable ground floor which is a meeting point, receives the public transport station, the entrance of the parking and a press point. In between the ground floor and the uptown, some public activities take place. Above this public part some few stylish accommodations will be installed.

The pedestrian bridge which opens on to the B Pavilion offers a new perspective of the massive building, assuming it as an element of composition and not a disruptive factor. It also connects the different levels of the urban space. To conclude it's not only a crossing element but also an urban hub and viewpoint, offering a nice comprehension of the surrounding area.

The bridge building, which contains the hotel complex, will, aside from being an entrance to the site, also open the long single track stuck between the industrial zone and the cliff. The bridge also makes access to the B pavilion easier.

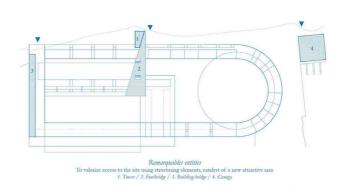
The canopy beyond its architectural benefits: finishing the monumental perspective of Brigate Partigiane Avenue and create a qualitative space that is also an urban hub. It connects the esplanade to the forest but also links the site to the Bisagno River.

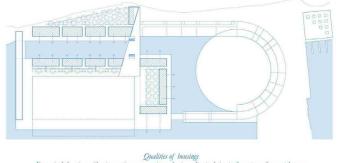
We would like to keep the number of architectural interventions as small as possible, so as to reinforce their exceptional status. This ambition reflects our desire of an economic and ecological answer aware of the challenges of tomorrow.

In summation our aim is to create a space which is integrated in the city, and to create a space of communion between the citizen and the sea thanks to the relocation of the economic activity, a 'communion' they have been deprived of for a long time.

A particular care was taken to the compisition of the housings.

To extend the benefits of the project localization we took the decision to position the housing close to





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#### the water.

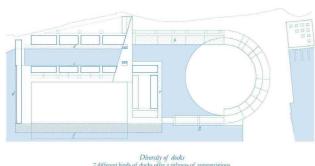
This aim generate a crossing housing which allows every resident to have a direct view on the water. This spatial organization has many interests – it allows to:

- have a natural ventilation of the housing
- have a maximum natural lightening
- have a dual atmosphere different for every building

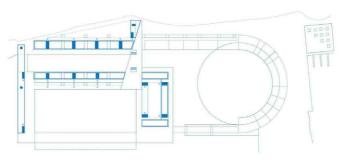
The second skin covering the buildings as well as creating a free "in-between" space which is going to animate the façade, and is also a sun screen which helps the housing to be tempered without an over use of mechanical ventilation. This self-supporting element also gives its identity to the project, built in a light metallic mesh (which allows the vegetation to grow in, and also to do not become to hot), this skin allows the building to reinvent itself without changing its identity. This first skin can also free the second one which could be built in some more raw material (recycled, creating a nice contrast between the two skins).

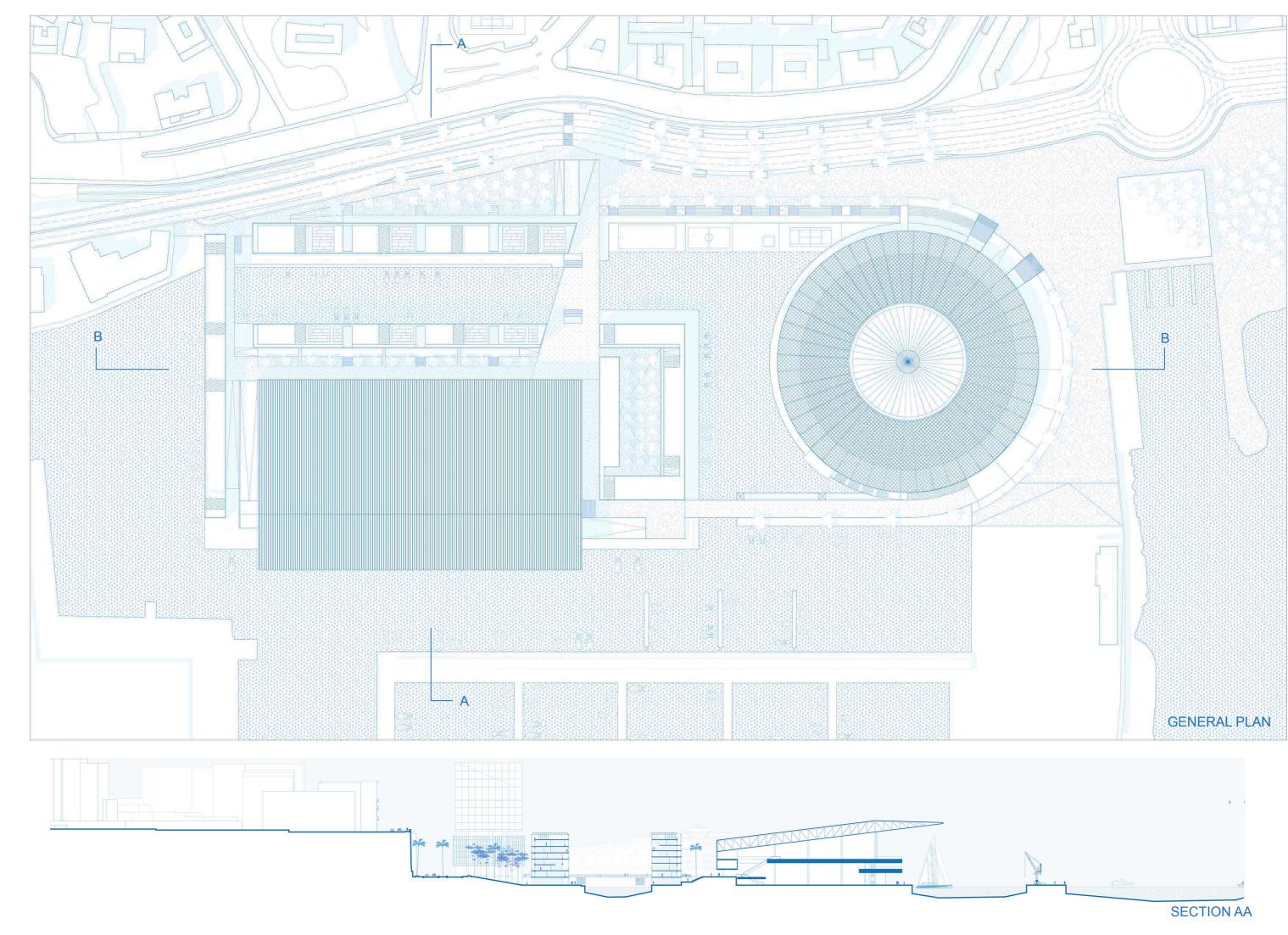
Indeed a classic system of pillars and beams allows a free use of the building which also gives the projet the possibility of changing the affectation of the building in the future (the first step to the sustainability of a project).

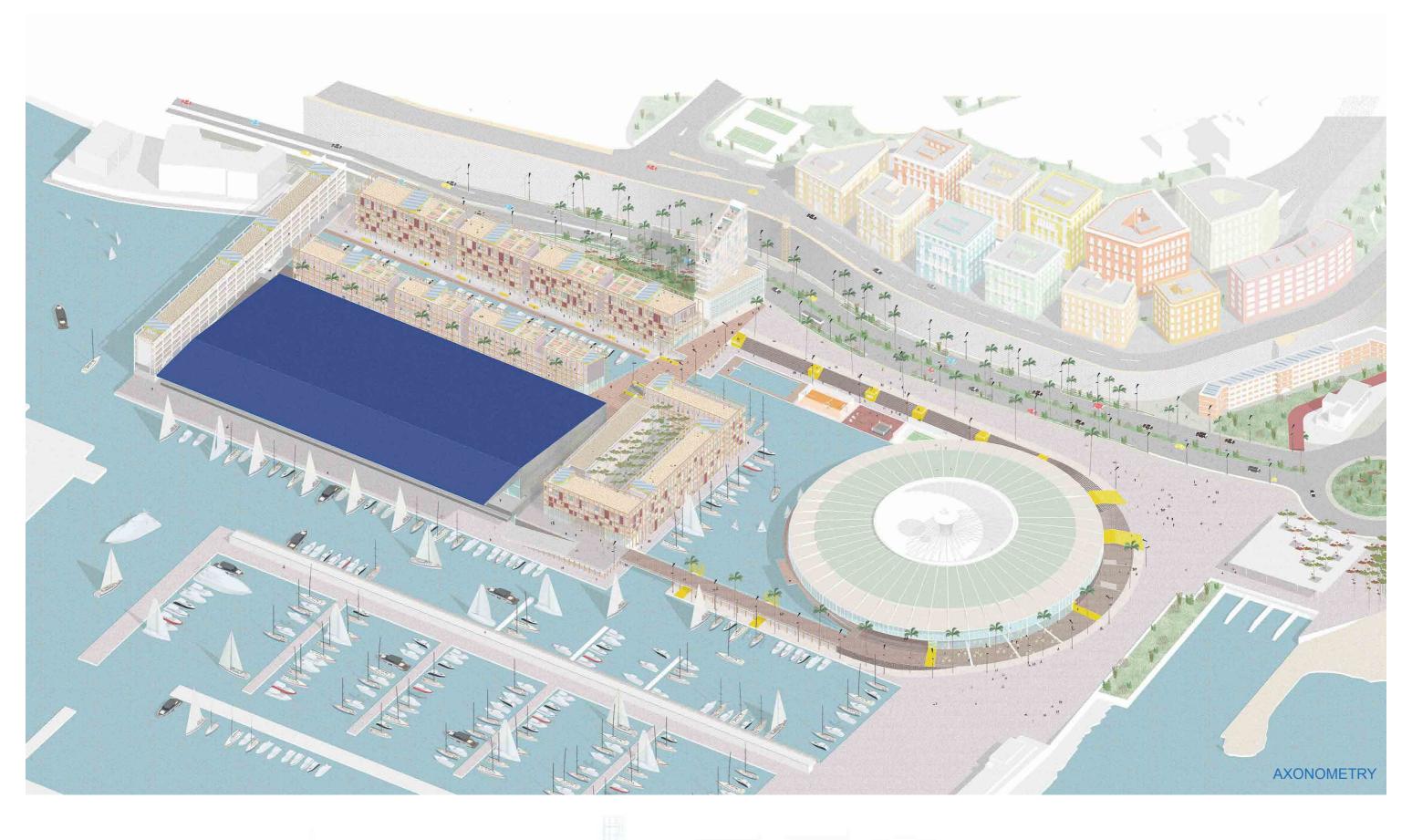
Note: The fifth façade as we sometime call the roof - is a very important element of our proposal. Indeed the roofs will be visible from the uptown so we decided to let them be colonized by the residents by building some garden, vegetable garden, sports area, common space ...



a. commercial | b. sport, leisure, wellness | c. crafts | d. hotel terraces | e. residential | f. wharf | g. relaxation







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### **ENVIRONMENTAL STRATEGIES**

As explained in the following diagram we have thought about different ways to minimize the foot print of our architecture during its time of use. Our concern is not to make a technologic answer to the environmental issues, in fact we are convinced that the solutions of the future are low-tech.

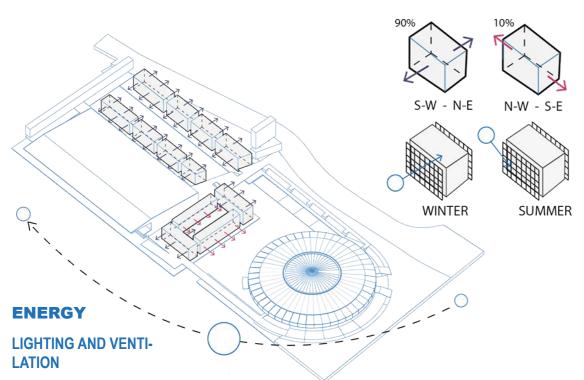
The aim is not to make the technology dependent building, in the contrary. From this standpoint, we have decomposed the building life in 3 part:

- -Its conception and construction
- -Its functional life
- -Its recirculation

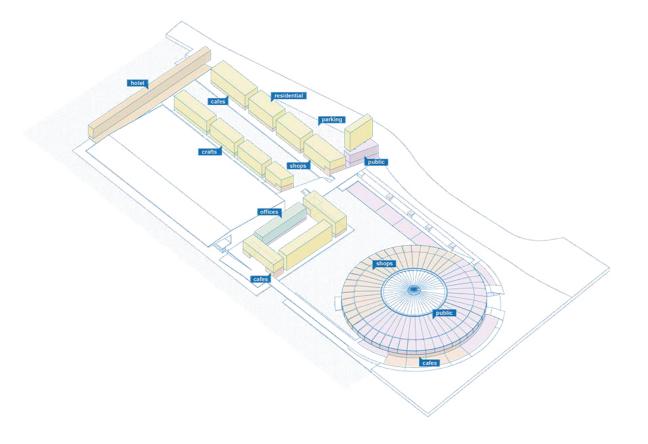
3 temporalities during which the economy as to be thought from the soil movement (by boat to some local area) to minimize the number of trucks to the quality of the urban furniture has to be well thought, not everything can rest in the shoulder of the monstruous housing machinery killing architecture.

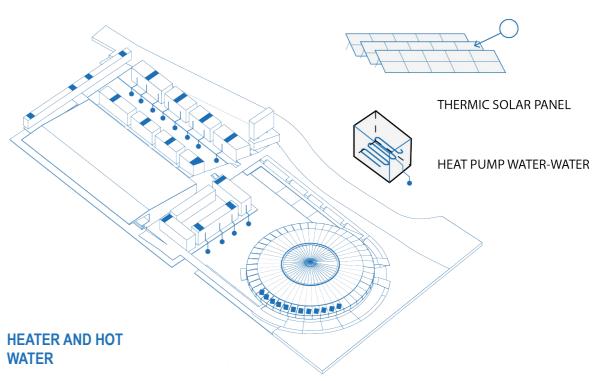
The goal is to come up with a project which cares about those 3 temporalities and note only think to minimize the price of exploitation. The project we propose are

- oriented in order to maximize the natural lightening
- protected from the see wind buy the B pavilion
- covered by a multi-purpose second skin
- composed of a simple structure think to be transformed
- oriented to generate a natural ventilation of the space
- composed of a maximum of local materials
- creating complexity using local expertise

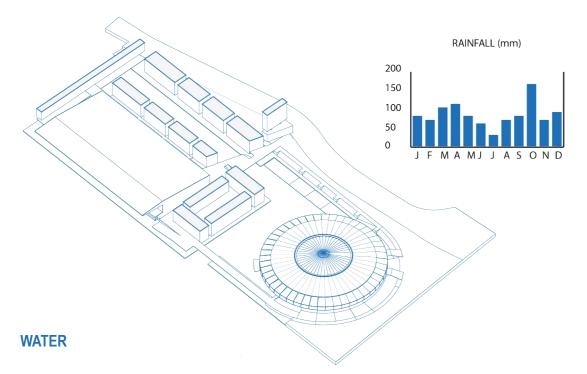


All the housing are crossing: 90 % are orientated S-W - N-E and 10% S-E - N-W. This setup allows a maximum of natural light to open the appartment, reducing the needs of electricity. The second skin on the building which is separated to the main volume by 1,5 to 3 meters, protects the apartment to overheat in the summer by blocking the sunrays while letting the sun enter in the winter. Being crossing, the flow of air is eased, diminishing the need of electrical conditioning air.

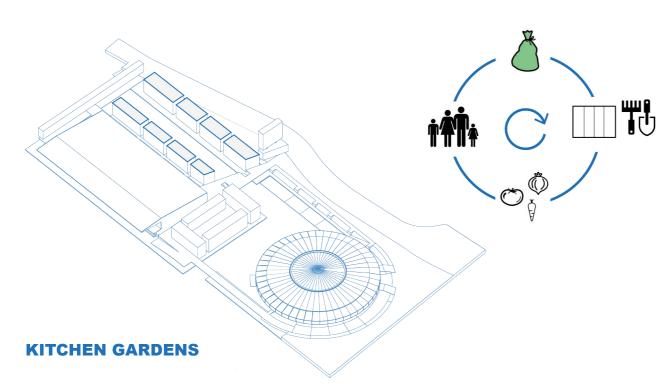




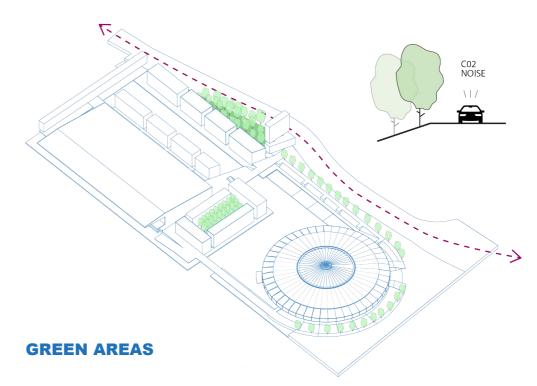
Thermal solar panels located on the roof and heat pumps water-water, catching energy from the canal, are used to heat house water, reducing the needs of fossil fuels.



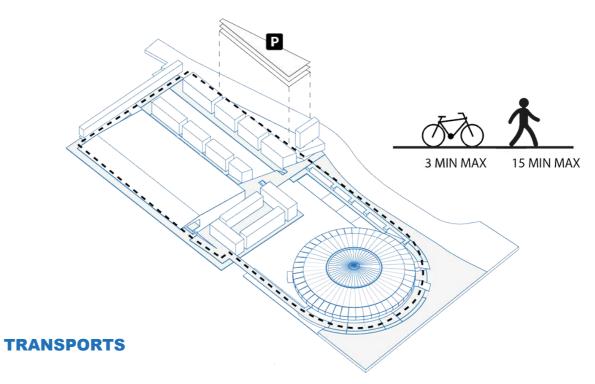
6000m3 of rain water per year can be recycled on the 9000 m2 of roofs and stocked in tanks. Then it can be used for sanitary water and washing machine, and to water the kitchen gardens.



Located on the common roofs, kitchen gardens generate social bonds between the residents and create a closed and short loop of consumption. In fact, the organic waste of the residents once transformed into compost can serve as natural fertilizer for the kitchen gardens. People can enjoy fresh, local and season fruits and vegetables. The water used for gardening comes directly from rainwater.



Trees and plants are placed along the road and in the site to absorb the car's C02, while insulating the housings from the traffic noise. In the summer it generates shade and refreshes the air via evapotranspiration. Green areas are also home to a local biodiversity.



The project valorises low speed and fossil fuels free transports: pedestrians, disabled and bikers can cross the entire site thank to large qays, ramps and exterior elevator. The cars are parked in a 3 levels underground parking under the little forest. The rest of the site is car free unless for delivery, firemen and to move house.

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## **FINANCIAL EVALUATION**

			SURFACE	GLOBAL PRICE	
housing					61.311.800 €
Housing	1. housing ( terrace inclued + tower )	m²	36000	54.000.000€	01.511.000 €
	2. passageway	m²	2988	3.286.800 €	
	4. roof (garden and common space	m²	5750	4.025.000 €	
	10.				
office					6.105.000 €
	1.office	m²	3620	5.430.000 €	
	2. garden	m²	1500	675.000 €	
workshop / restaurant /shop					5.110.000 €
	1.workshop	m²	1700	2.210.000 €	
	2. resaurant & shop	m²	2900	2.900.000 €	
public tower	1 mublic petivities	n-?	2200	2 740 000 0	4.204.000 €
	1.public activities	m² m²	2200	3.740.000 €	
	2. terrace	m-	580	464.000 €	
hotel					24.000.000 €
Hotel	1.hotel	m²	9600	24.000.000€	24.000.000€
	1.110101		3000	21.000.000 €	
pedestrian br	idge				16.000.000€
	1.around th S pavilion	m²	1000	4.000.000€	
	2.The maine one	m²	3000	12.000.000€	
canopia					7.500.000 €
	1.structure	m²	2500	7.500.000 €	
parking		,			30.000.000€
	1.parking	m²	20000	30.000.000€	
floating space					
floating space	1.structure	m²	2087	2.713.100 €	3.965.300 €
	2.facilities	m <sup>2</sup>	2087	1.252.200 €	
			2007	1.232.200 €	
public space					26.335.270 €
	1. around the S pavilion	m²	4000	4.000.000€	
	2. garden facing the Housing	m²	2825	1.695.000€	
	3. level 0				
	hight standing docks	s m²	4000	3.200.000€	
	standar dock		8700	4.350.000 €	
	gradir	n m²	1050	840.000€	
	4. level 5 ( mainly dock)	_			
	standar path	n m²	8000	4.000.000€	
	5.main esplanade	,	225-	4044	
	(20%) vegetalise space		3235,4	1.941.240 €	
	(60%) standard place		9706,2	4.853.100 €	
	(20%) carriage way	/ m²	3235,4	1.455.930 €	
TOTAL		m²	1/225/		
TOTAL		111-	142264		

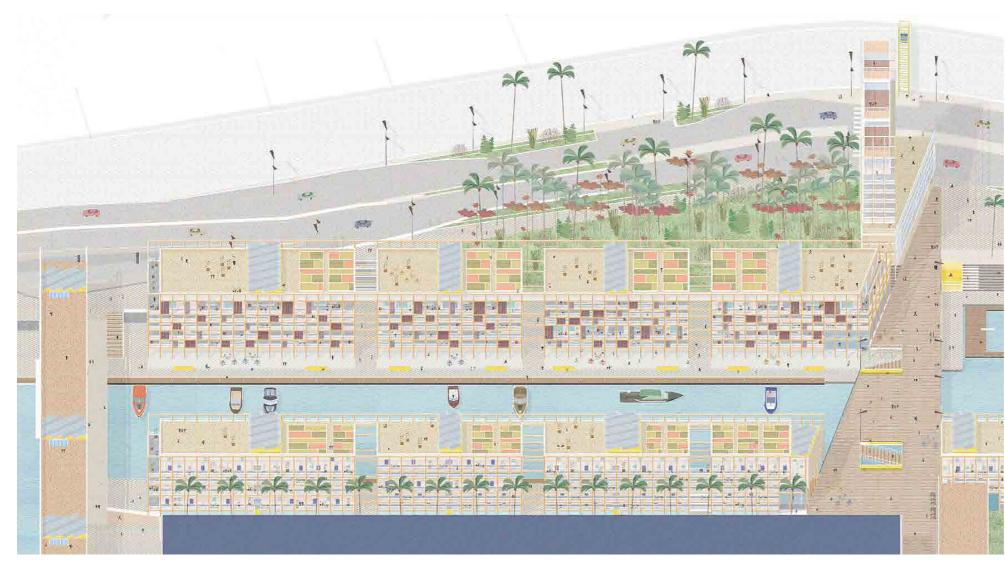
## **PERSPECTIVES**



From the rempart at the access point



From the comercial dock toward the Pavilion B



South-west elevation, including the roof as the fifth facade







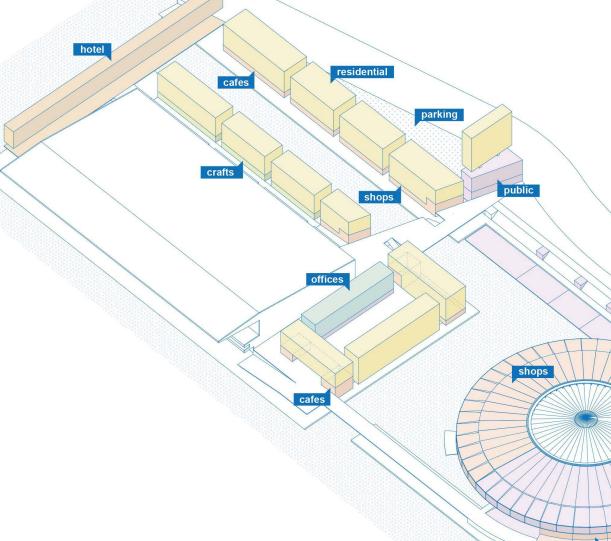
Sequences of public activities around the Pavilion S

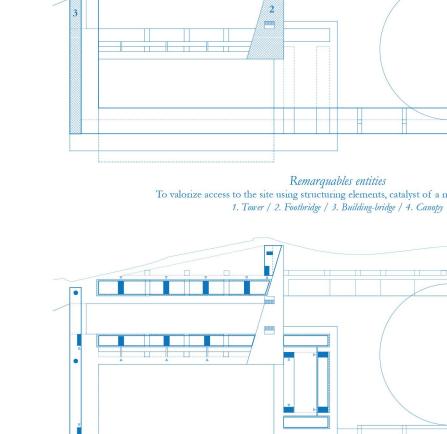


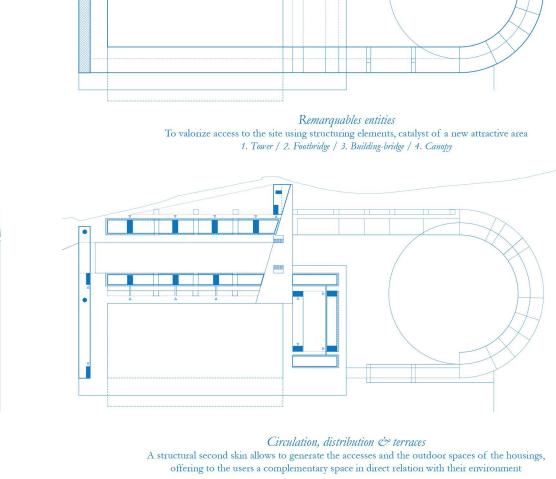
From an apartment toward the terrace, the Piloti Tower and the sea

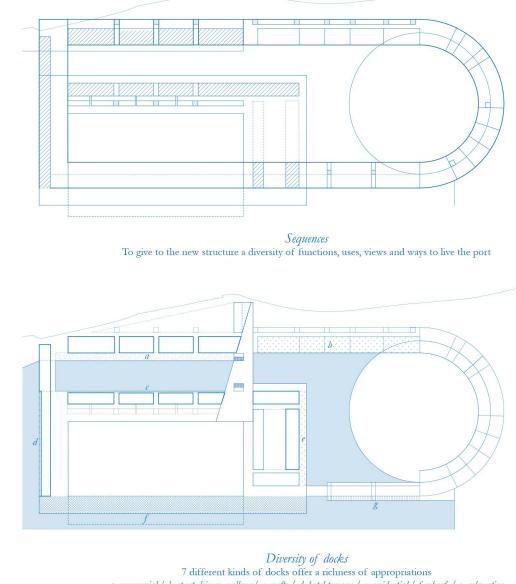


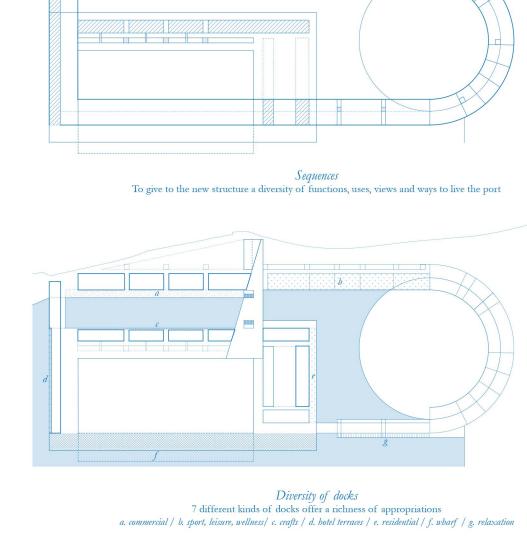
Sequences of public activities on ground and on water, along the boulevard

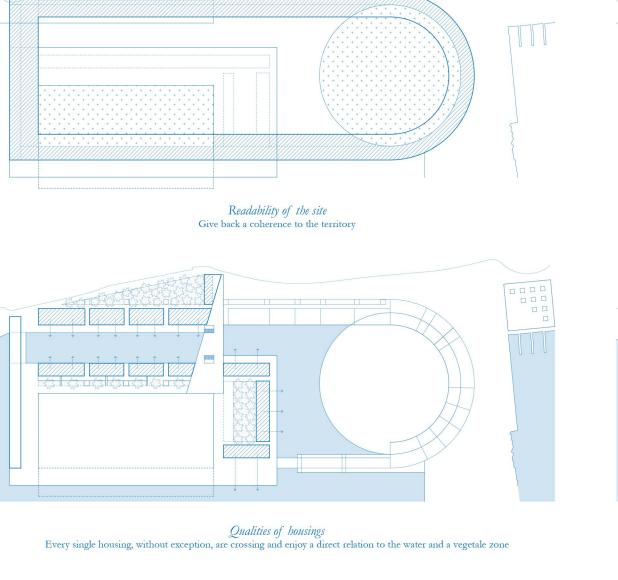














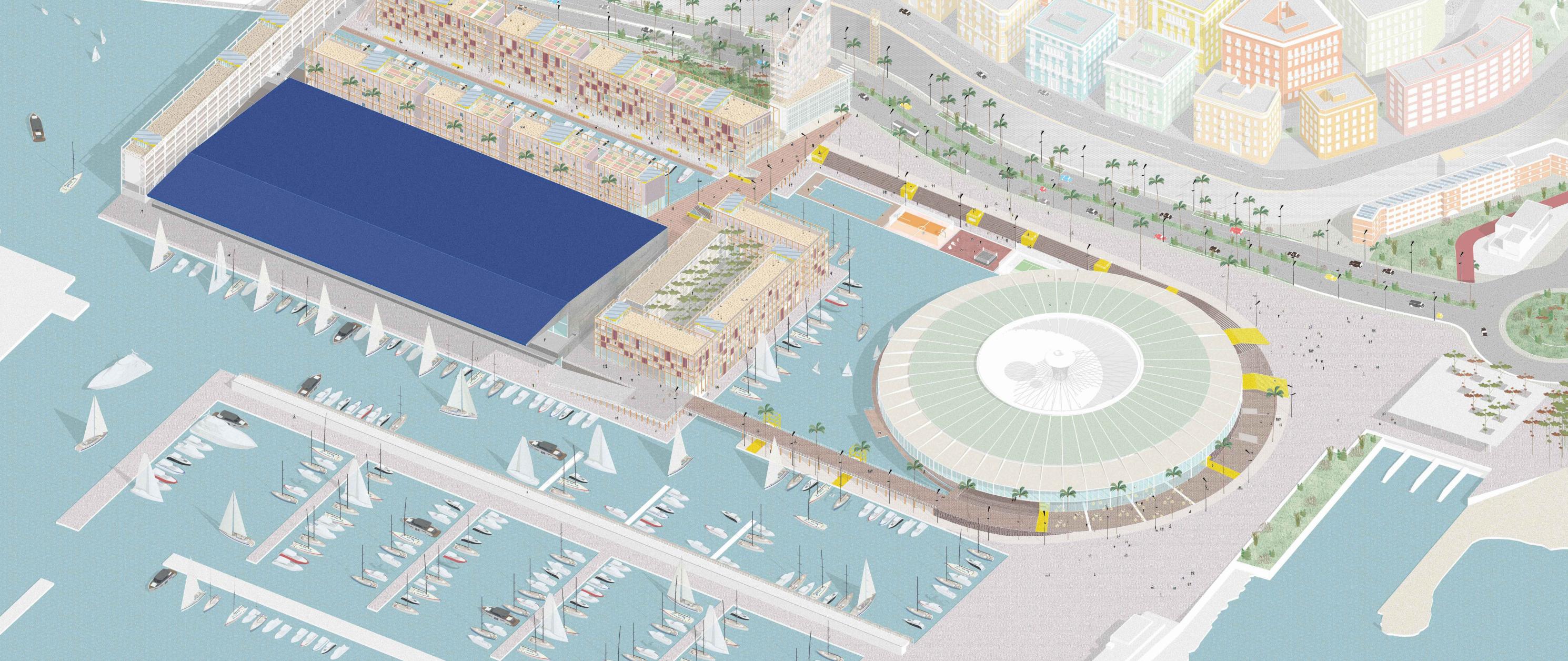


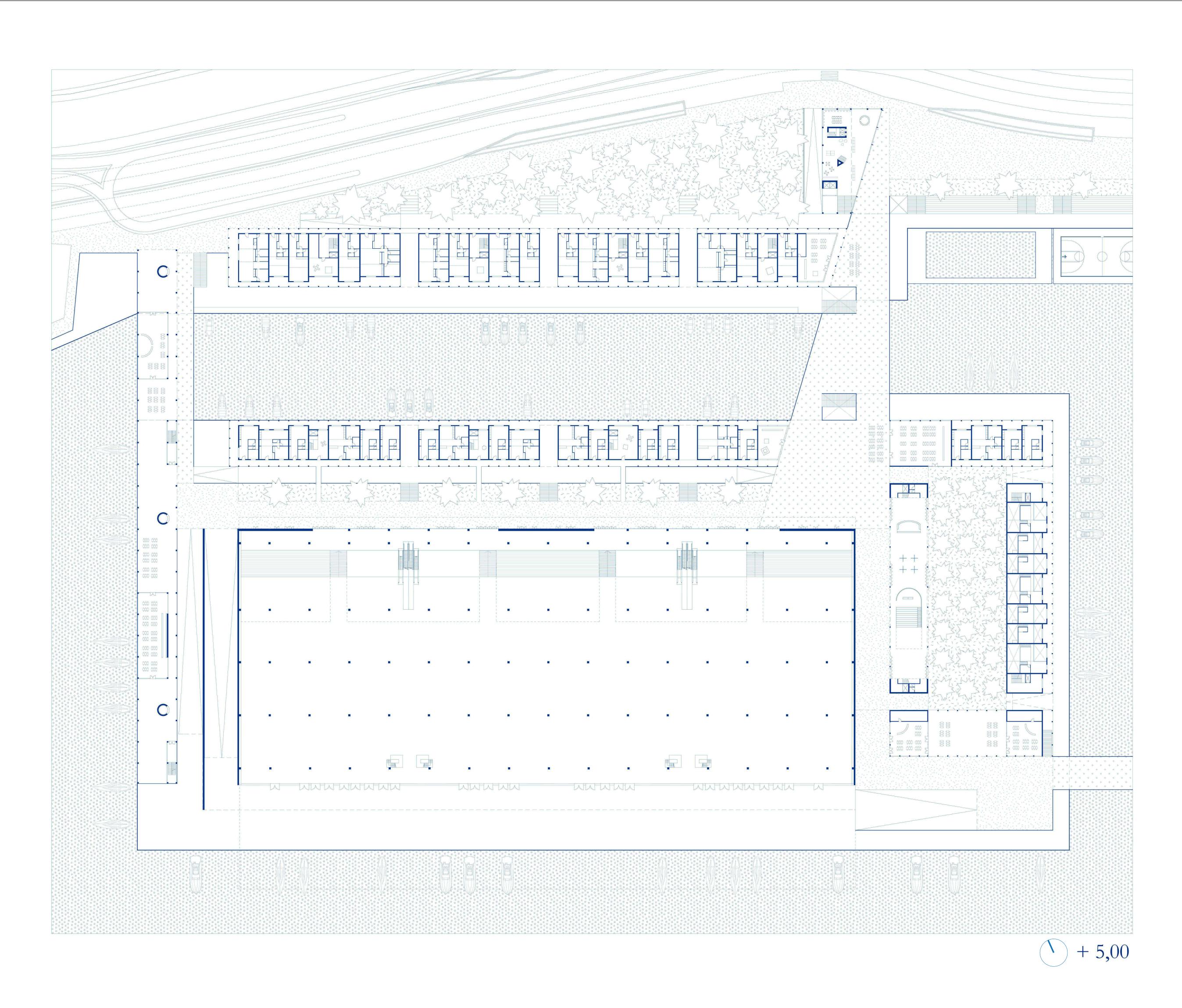


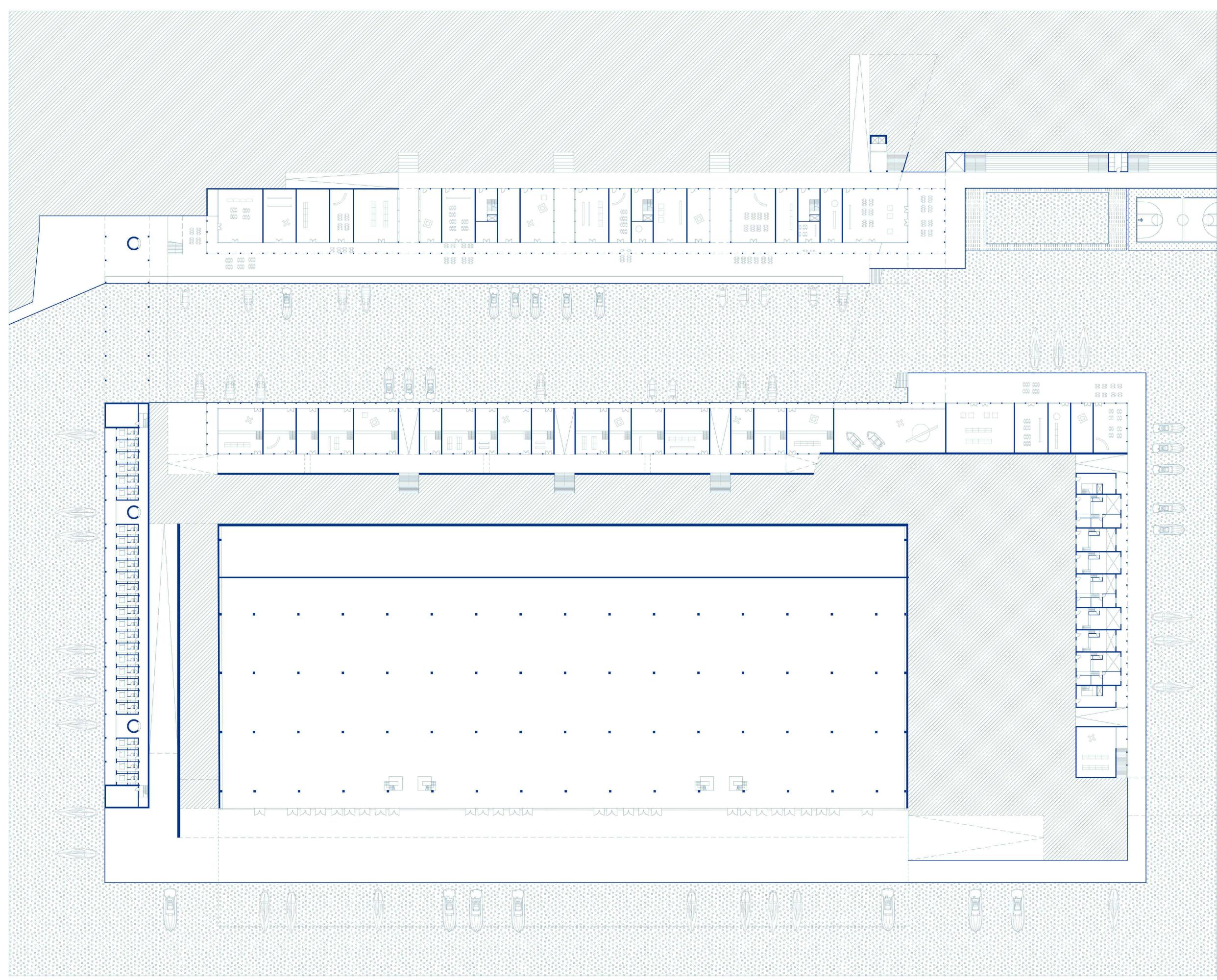


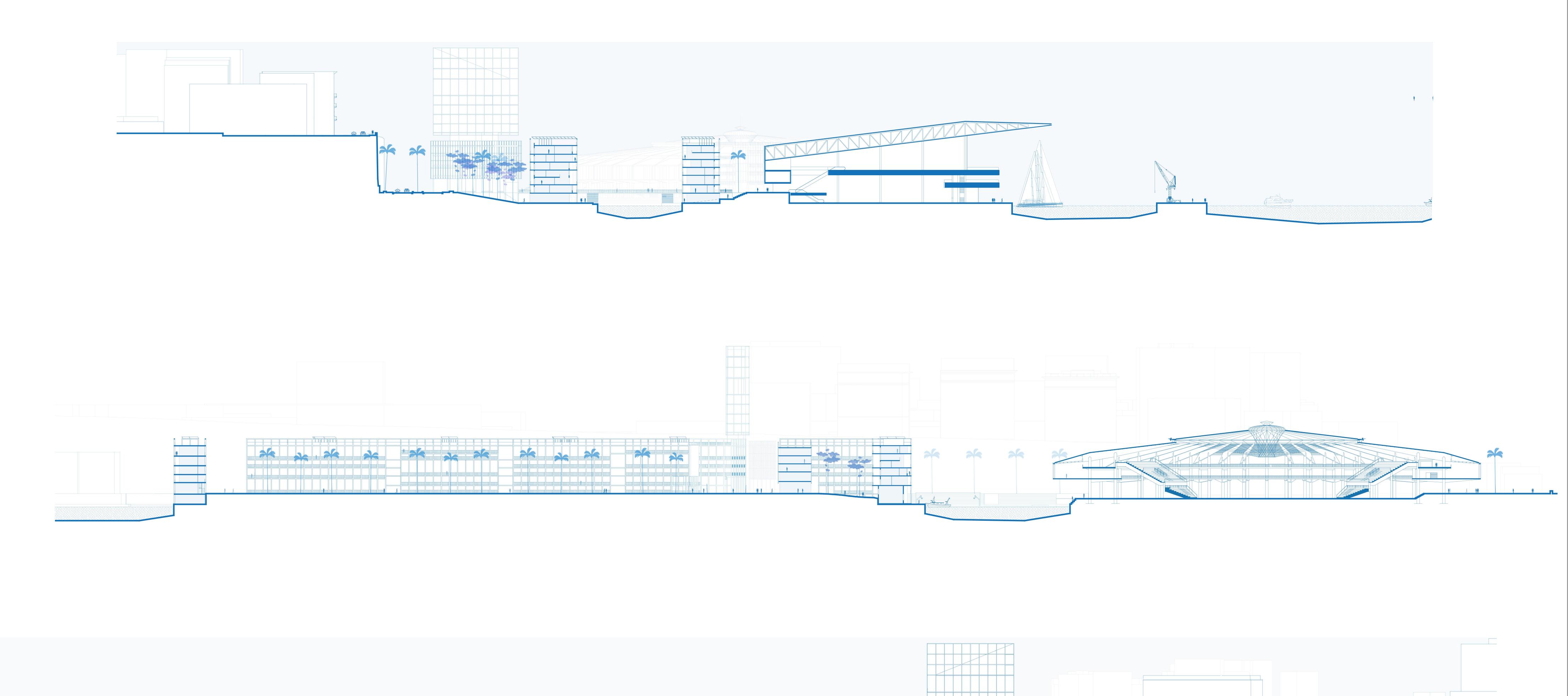


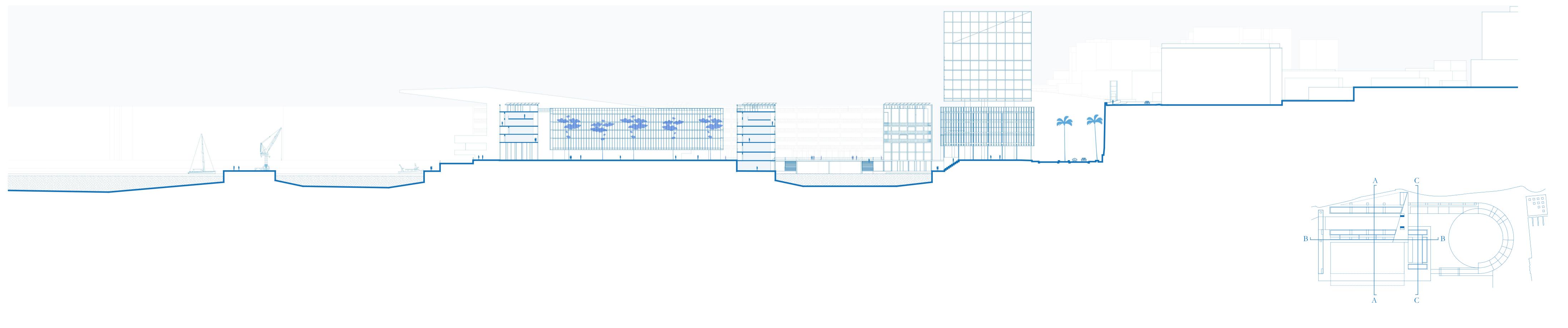








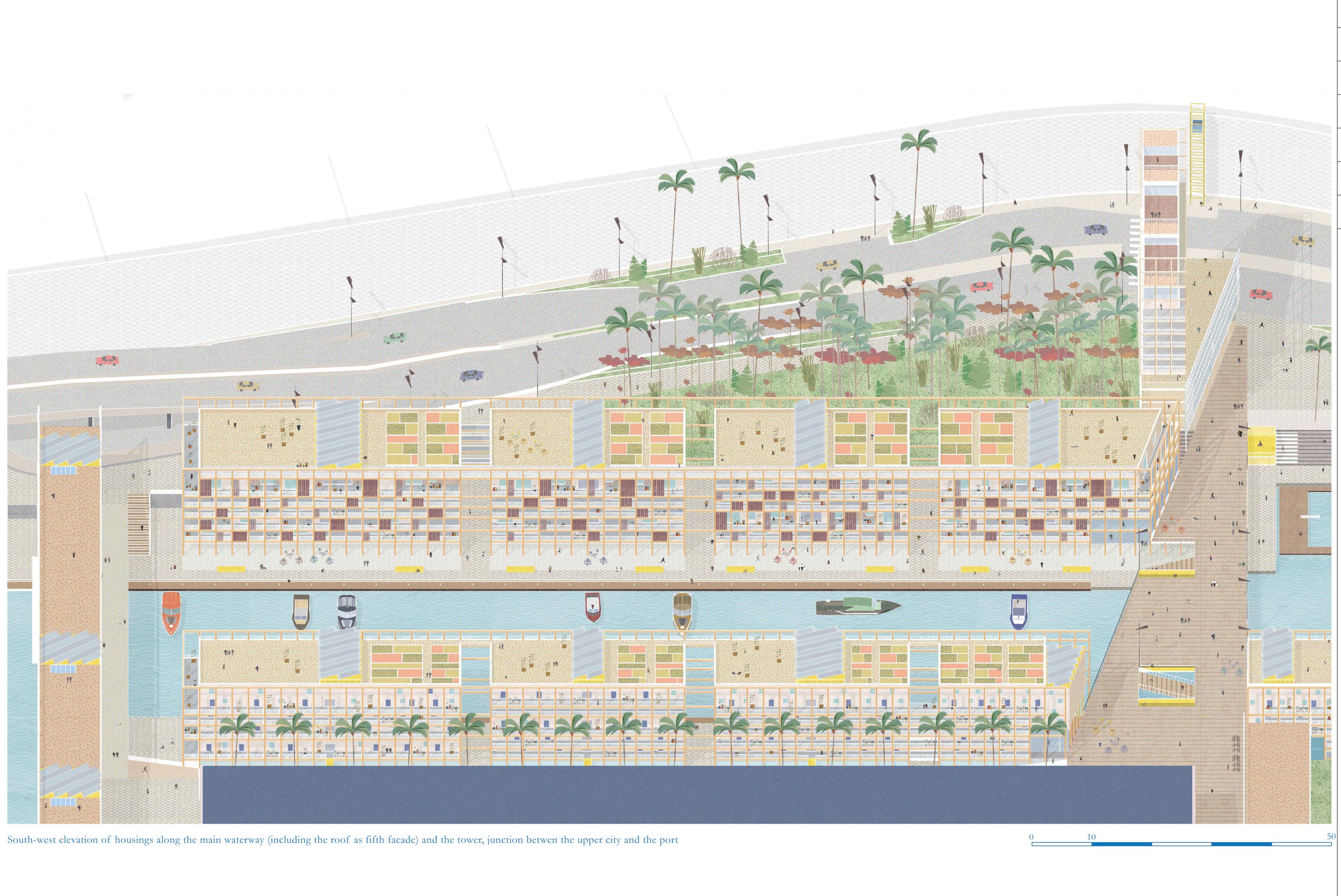














South-East elevation of housing and tower



Sponsor unito del concorso

Sponsor unito del concorso

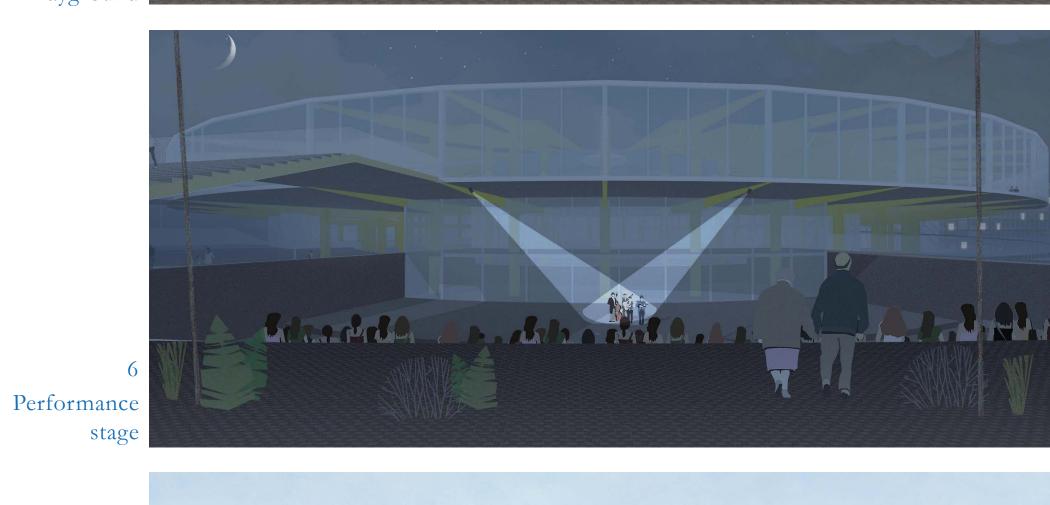
Presente nel futuro

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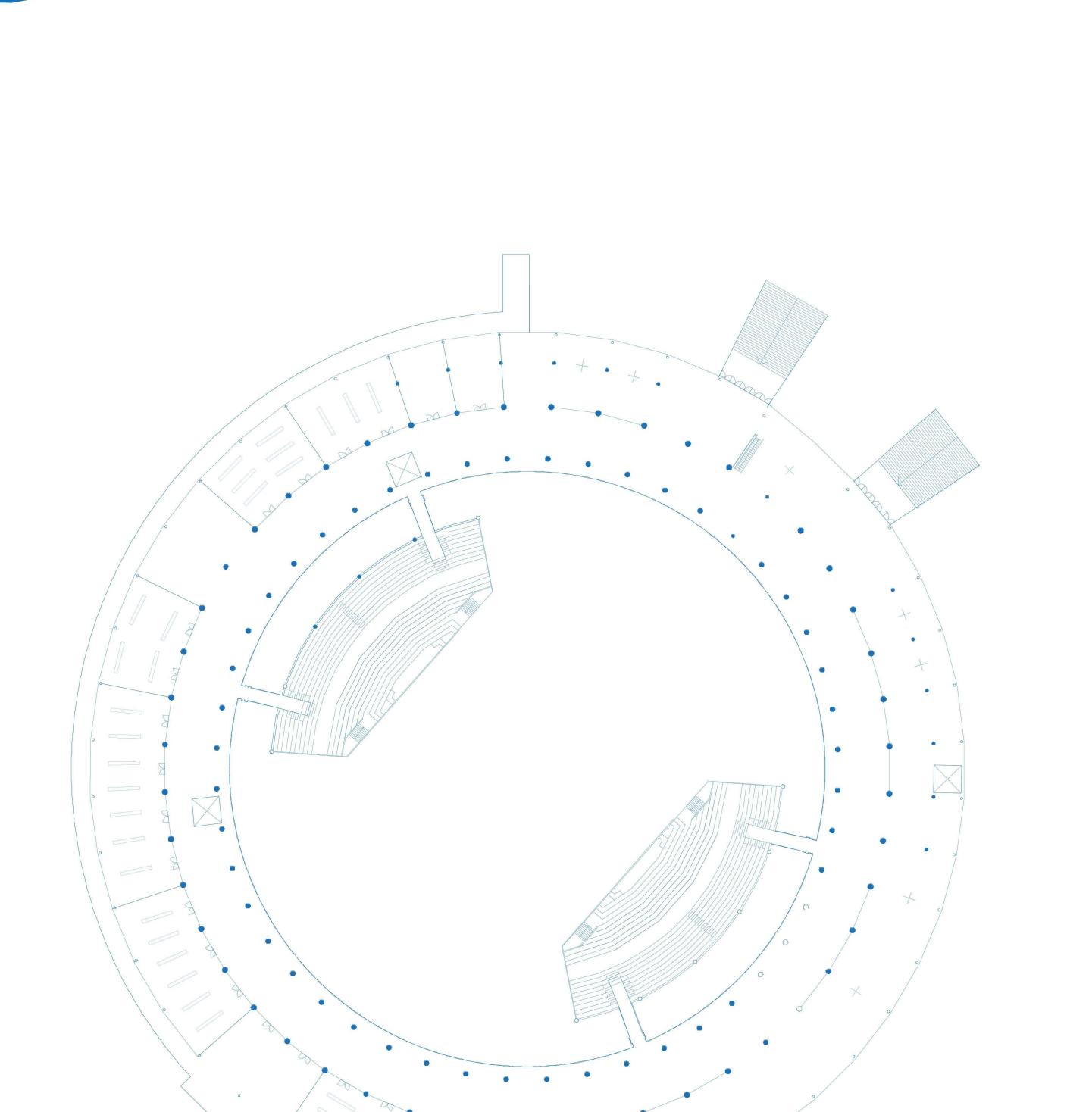


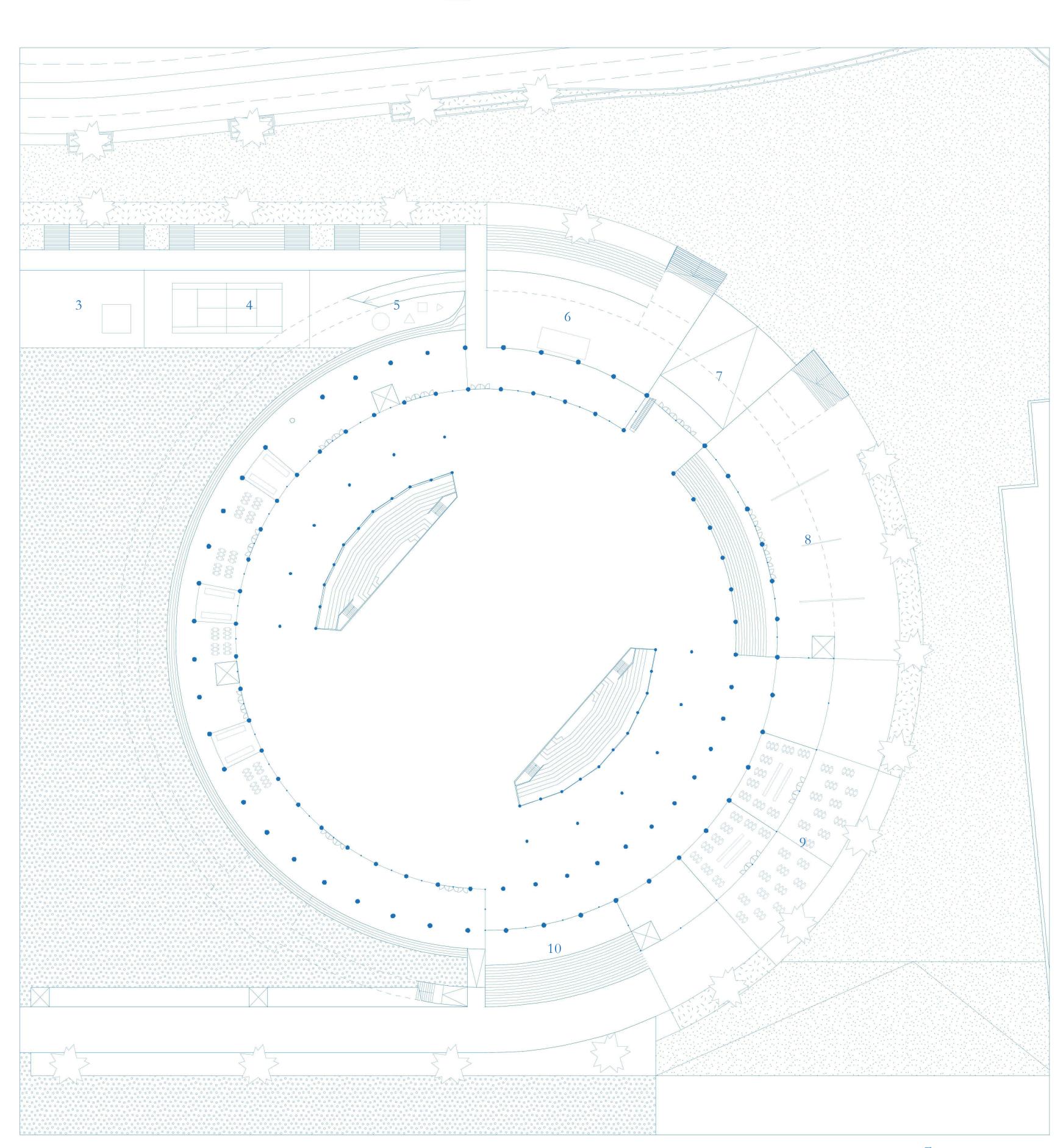


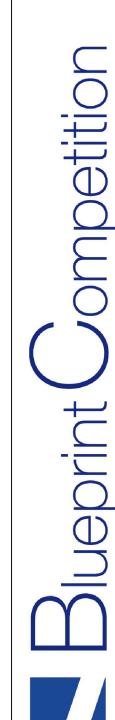














From the top of the remparts and access to the site



From the footbridge



From a commercial dock toward the Pavilion B

